



# 10 Ways to raise money for KID

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## 1. Make some change

- Ask 5-10 people to save their change for three months and donate the proceeds to KID.
- Distribute KID fundraising cans at local businesses, community centers, etc.

## 2. Hold a neighborhood or school bake sale

## 3. Hold a weekend car wash (dogwash, plant sale, etc.) for donations

## 4. Give it yourself

- Use your giving power to jumpstart others – hold a Challenge Campaign by giving \$20 yourself and then challenge 5-10 friends to match your donation.
  - Make it a regular thing: Give \$10 a month for KID's 10<sup>th</sup> anniversary
  - Consider tribute donations to honor special occasions or birthdays.
  - Shop and donate: Visit [www.KidsInDanger.org/donate/index.asp](http://www.KidsInDanger.org/donate/index.asp) to donate to KID when you make purchases on Amazon.com, search and shop through GoodSearch.com or to donate the value of your old car to KID!

## 5. Become a KID representative in your community

Sign up to become a KID representative at [www.KidsInDanger.org/volunteer](http://www.KidsInDanger.org/volunteer) and with materials from KID you can:

- Solicit small businesses, churches, synagogues and service clubs for donations of \$1000
- Hold a house party. Invite other parents, friends or family, give a brief talk about KID and ask guests to consider a gift of \$25-\$200, then hand out envelopes so they can drop them on the way out.
- At your place of worship: Ask to have a "second collection" for KID, and then ask to give a little talk about KID's work before congregation.
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## 6. Run a marathon, or participate in a 5K walk and use it as an opportunity to raise money for KID. Do it in honor of a child in your life

## 7. Conduct a letter writing campaign. KID has sample letters that can be sent incorporating your personal message encouraging people to support KID's work.

## 8. Talk to your human resources office at work – get Kids In Danger added to your company's matching gift program or workplace giving program.

## 9. Have a special KID day at a local business where some percentage of the sales goes to KID – this can be a bakery or restaurant or store. Make sure it is well publicized.

## 10. Check out KID's Wish List ([www.KidsInDanger.org/donate/index.asp](http://www.KidsInDanger.org/donate/index.asp)) and try to get those items donated.