Are your kids SAFE?

Protect your children from dangerous children’s products

Unintentional injuries are the leading cause of death among children.

An estimated 81,700 children under age 5 were rushed to U.S. hospital emergency rooms in 2010 for injuries associated with nursery products.

An average of 101 children under age 5 die annually in incidents associated with nursery products.

In calendar year 2011, the U.S. Consumer Product Safety Commission recalled children’s products, including nursery items, toys, and clothing, at a rate of almost 2 per week. This accounts for over 11 million recalled units.

Some juvenile products that have never been recalled are still dangerous. These include sleep positioners, walkers, baby bath seats, and crib bumper pads.

New federal rules improves the children’s product safety system, but parents and caregivers must be informed to keep children safe.

Visit www.KidsInDanger.org for more information on cribs, strollers, high chairs, and other children’s products.
the three steps to safety

1. learn about the problem.

Visit www.KidsInDanger.org regularly for updated information. KID publications and other informative materials are available on our website as free downloads, or call our office at 312-595-0649 to request more information about children’s product safety.

Share this lifesaving information with other parents and childcare providers. Help them learn about the importance of children’s product safety. Contact KID to learn more about how you can educate others about this important issue.

2. check your products for recalls.

First, do an inventory of items used by your children. Visit www.recalls.gov or contact the agencies listed below to check for recalls or other product hazards. Use KID’s mobile app to search for recalls as well.

Next, stay informed with email alerts from Kids In Danger. Sign up at www.KidsInDanger.org

Resources
For most children’s products:
U.S Consumer Product Safety Commission (CPSC)
1-800-638-2772 www.cpsc.gov

For car seats:
National Highway Traffic Safety Administration (NHTSA)
1-800-424-9393 www.nhtsa.gov

For foods and medicines:
U.S Food and Drug Administration (FDA)
1-888-463-6332 www.fda.gov

Now – take action!

3. act to keep children safe.

Once you have checked your products, alert your family and friends of the dangers of unsafe children’s products.

Fill out your name and address on registration cards that accompany new products or register your product online. This is the only way the manufacturer can contact you directly in the event of a product recall.

Report product defects, injuries, or other problems to both the product manufacturer and CPSC, through SaferProducts.gov. You can also search here for reports from other consumers on children’s products.

When shopping, ask to see the store’s recall postings. Encourage the retailer to post recalls in a prominent location. Use KID’s mobile site to search for recall information while shopping.

Tell your elected officials that they must make children’s safety a priority. Check out KID’s advocacy page for more information.

Visit www.KidsInDanger.org to learn more. On smartphones and other devices, KID’s mobile site allows you to search for recalls while at garage sales or anywhere!