



## 2018 Best Friend Award Night

[www.KidsInDanger.org](http://www.KidsInDanger.org)

In 2018, on May 3 at Galleria Marchetti in Chicago, KID will mark our 20<sup>th</sup> Anniversary and honor our founders, Linda Ginzel and Boaz Keysar with our Best Friend Award. It promises to be a stellar event, both looking back at the progress KID has made in keeping children safe and forward to enhancing transparency and accountability through safer product development, better education and stronger advocacy for children.



### Sponsorship

Sponsor Benefits	Platinum Champion	Gold Champion	Silver Champion	Bronze Champion	Advocate
	\$15,000	\$10,000	\$6,500	\$3,000	\$1,000
Tickets	30	20	16	10	5
Pre-reception with honorees	✓	✓			
Verbal mention at event	✓	✓	✓		
Mention in press releases	✓	✓	✓		
Logo on event signage	✓	✓	✓	✓	
Logo and link on website	✓	✓	✓	✓	✓
Mentions on social media	✓	✓	✓	✓	✓
Ad displayed during event	Premium visibility	High visibility	High visibility	Medium Visibility	Visibility

Please note, Additional tickets are \$125 each.

In addition, KID is offering *special 20<sup>th</sup> Anniversary sponsorships*. We have sponsorships which include a *salon series* for your clients, staff or others by one of several world-renown professors and best-selling authors. We also have very *visible event sponsorships* including sponsoring the bar, photo booth, gift bags and more. Contact [nancy@kidsindanger.org](mailto:nancy@kidsindanger.org) for more information on these opportunities.

### Digital Ads

Full Screen Ads are included with sponsorship.

If you would like to purchase an ad only: \$300 - Full Screen / \$100 – 2 Line Listing

**Full Screen Ad:** Wide format power point slide (16:9), high-res (300 dpi or greater - Font: 18pt min)

**2 Line Ad:** Congratulatory “from the heart” copy only on a group page (max 25 words)

Send electronic art files to [nancy@kidsindanger.org](mailto:nancy@kidsindanger.org) or attach on separate sheet

## PAYMENT INFORMATION

**Payment information:** Enclose check or fill in credit card information here.

Type: (Visa, MasterCard, AmEx):	Total Amount:
Card Number:	Expiration Date:
Signature:	CSV Code:

**Contact information:** Include billing address if different from contact information.

Name:	Address:
Title:	City, State, ZIP:
Company:	Phone/Fax:
Email:	
Contact for RSVP:	
Name to be listed in program:	

**Return this form, logo and your payment to:**

**Mail:** Kids In Danger  
116 W. Illinois Street, Suite 4E  
Chicago, IL 60654  
**Fax:** 312.595.0939  
**Email:** [nancy@kidsindanger.org](mailto:nancy@kidsindanger.org)

To make an online payment go to: [www.KidsInDanger.org](http://www.KidsInDanger.org)  
Click on Donate and put sponsorship and level in comment box.

Contact KID at 312-595-0649 if you have questions.

**Thank you for supporting Best Friend Award Night!**

KID is a 501(c)(3) tax-exempt organization. All contributions are fully deductible as described by law.