



2007: The Year of the Recall

Executive Summary

What a difference a year can make. Kids In Danger (KID) has been reporting on children's product recalls since 2001. Each year, the statistics showed a steady average of around two children's product recalls each week. Even that number surprised those covering the report: most parents and caregivers report hearing of only 3-4 recalls a year. But 2007, the Year of the Recall, as *Consumer Reports* Magazine named it, ripped the lid off of this urgent public safety hazard. With more than four recalls on average each week and over 46 million items recalled—including lead-contaminated toy trains, collapsing cribs and drug-tainted arts and crafts projects - consumers suddenly were confronted with the sorry state of the U.S. children's product safety system.

During 2007, there were 448 recalls, and 231 or 52% of those were for children's products. This percentage is up from last year as more attention was focused on lead in toys and other children's product hazards. The majority of children's product recalls were for children's toys. 2007 saw over 100 recalls due to excessive levels of lead in nursery items, toys, jewelry, and art supplies.

Other findings in this report include:

- 2007 saw the largest crib recall in history, one million Simplicity and Graco cribs. Three deaths were included in the recall announcement, more came to light later.
- Magnetix magnetic building sets that led to the death of a child from internal injuries after swallowing the tiny magnets were recalled again this year. There were 1500 other reports and 28 injuries prior to this second recall.
- Seventeen percent of the recalls took place after a child had been injured or killed. For nursery products, 48% of the recalls were preceded by injuries or death and for sporting goods, 53% of the recalls involved injuries.
- In all, these recalls involved 657 injuries, an increase of 374% from last year. Considering that the lead recalls (109 of the 231 recalls) involved no injuries, that is a particularly disturbing trend.
- In 2007, 12 children's product recalls involved one million or more units.
- Operating without a quorum for much of the year, CPSC did little to strengthen rules, assess fines, or bring strong leadership to the issue of product safety. Congress instead took the lead, crafting legislation to increase funding as well as strengthening CPSC's role in keeping dangerous products off the shelves.

KID concludes these findings with suggestions for parents and caregivers including: checking www.cpsc.gov for recall reports, spreading the word to family and friends, and keeping updated with www.KidsInDanger.org for the latest updates. The full recall report is available for download at www.KidsInDanger.org or by calling KID at 312.595.0649.

A&A Global Industries "Groovy Grabber" Bracelets
A&R Knitwear Personal Identity V-neck Sweaters
AAFES Invincibles Transport Converters Toy Sets
AAFES Soldier Bear Toys
Amscan Inc. "Ugly Teeth" Party Favors
Antioch Publishing Bookmarks and Journals
Artcraft and Foremost Inc. Sippy / Tumbler Cups
Baby Trend Inc. Back Pack Carriers
Bassettbaby Wendy Bellissimo Convertible Cribs
Battat *Parents* Record-A-Voice Toy Cell Phones
BCI Burke Company LLC Single Post Swing Sets
Bon Ton Stores Inc Girls and Boys Bath Robes
Bon Ton Stores Inc. Fleece Hooded Zip-up Jackets
Bookspan Baby Books
Boppy Company Boppy Slipcovers
Bumbo "Baby Sitter" Seats
Boyd's Ltd Eli's Small and Liberty's Large Drums
Buy-Rite Designs Sparkle City Bracelets and Pin Sets
Buy-Rite Designs Inspiration Charm Bracelets
Cardinal Distributing jewelry
Casio Computer Co. Electronic Musical Keyboards
CBOCS Distribution Magnetic Travel Art Lap Desks
Cherrydale Decorative Stretchable Aqua Bracelets
CKI Toys Toy Decorating Sets
Claire's Boutiques Inc. Necklaces
Cobmex Inc. Cobmex Youth Jackets w/ Drawstrings
Codee Codeena Princess Metal Jewelry
Colossal Jewelry Metal Necklaces & Bracelets
Crimzon Rose "Kidsite" Necklace & Earring Sets
Crimzon Rose "Accessories" Silver Stud Earring Sets
CVS/pharmacy Playskool Toddler Sippy Cups
DecoPac Football Bobble Head Cake Decorations
Discount School Supply Giant Measuring Chart
Discount School Supply Shaving Paint Brushes
Discount School Supply Elite 5-in-1 Easels
Disney Baby Einstein Caterpillar & Duck Sleepwear
DM Merchandising Inc. "Ultra Gear" Bracelets
Dolgenercorp Inc. Fashion Sunglasses
Dollar General Merchandising Key Chains
Dollar General Pull-Back Action Toy Cars
Dollar General Inc. Frankenstein Tumblers
d-Scan Inc. Jubee Bunk Beds
E. S. Sutton Inc. TKS-brand Pants
Easy-Bake, a division of Hasbro Inc Easy-Bake Oven
eeBoo Corp. Tot Tower Toy Blocks
Empire Silver Co Sterling Silver Teething Rings
Estes-Cox Corp Radio Control Airplanes
Estes-Cox Corp X-15 Flying Model Rockets
Evenflo Company Inc. Embrace Infant Car Seat
Eveready "Pirates of the Caribbean" Squeeze Lights
Family Dollar Stores Purple Halloween Pails
Family Dollar Stores Rachel Rose Metal Jewelry
Far East Brokers & Consultants Inc Fishing Games
FGX International Inc. Sunglasses
Fisher-Price Learning Kitchen™ Toys
Fisher-Price Go Diego Go Animal Rescue Boat
Fisher-Price Sesame Street, Dora, and other toys
Fisher-Price Rainforest Take-Along Swings
Fisher-Price Geo Trax Locomotive Toys
Fisher-Price Bongo Band toys
Fisher-Price "Laugh and Learn" Bunny Toys
Flaghouse Inc Kidnastics Balance Beams
Future Industries Essentials for Kids Jewelry Sets
G & W Industries Inc. Toddler Pants Sets

Gap Outlet "Warmest Jacket" Boys' Jackets
Gemmy Industries Corp Floating Eyeballs
Gemmy Industries Disney Princesses Easter Baskets
GeoCentral Butterfly Necklaces
Geometix International MagneBlocks Toys
GDC Magnetic Pieces with "Cars" Backpacks
Graco Soft Block Tower Toys (on Activity Centers)
Graco Contempo Highchairs
Greenbrier Bead & Wire Toys / Pull Back Cars
Greenbrier Beary Cute, Expressions, Sassy Jewelry
Guidecraft Inc Puppet Theatres
Gymboree Corp Toy Pirate Swords
H&M Boy's Jackets w/ an attached compass
Hampton Direct Magnetic Toy Train Sets
Hanna Andersson Crossover Tee & Lounge Pant Set
Henry Gordy Intl "Galaxy Warriors" Toy Figures
Hobby Lobby Stores Halloween-Themed Baskets
Hong Kong Toy Little Tree Wood Activity Cart Toys
Hooker Furniture Corp. Bunk Beds
Infantino LLC Infantino Lion Teethers
Infantino LLC SlingRider Infant Carriers
Infantino LLC Shape Sorting Toy Castles
ISL Dragster and Funny Car Toy
Intex Recreation Above-Ground Pool Ladders
J.C.Penney Deluxe Wood Art Sets
J.C.Penney Breyer 2006 Stirrup Ornaments
J.C.Penny Disney™ Winnie-the-Pooh Play Sets
JAKKS Pacific Inc Battery Packs for Toy Vehicles
Jazwares Link-N-Lite™ Magnetic Light-Up Puzzles
Jetmax International Ltd. Wooden Storage Rack
Jo-Ann Stores Robbie Ducky Holiday Water Globes
Jo-Ann Stores Inc Toy Gardening Tools
KB Toys Inc. Wooden Pull-Along Blocks
Kids II Inc Bright Starts Star Teether Beads
Kids II Inc Baby Einstein Discover & Play Blocks
Kipp Brothers Bendable Dinosaur Toys
Kipp Brothers Mag Stix Magnetic Building Sets
Kolcraft Play Yards (12 styles)
L.L. Bean Faux-Shearling Infant Booties
La Femme NY 2 Inc. NY Necklace and Earring Sets
Lan Enterprises Mini Zooper Doll Strollers
Lari Jewelry Co "Claudia Jublot" Rings
Liberty Jewel Brand Girls' Hooded Sweatshirts
Life Is Good Hoodie & Sweatshirts
Man's Trading Company Super Magnets
Martin SpongeBob SquarePants Books and Journals
Marvel Toys Curious George Plush Dolls
Mattel Inc. "Sarge" die cast toy cars
Mattel Inc. Polly Pocket dolls and accessories
Mattel Inc. Doggie Day Care play sets
Mattel Batman™ & One Piece™ Magnetic Figures
Mattel Inc. Barbie and Tanner play sets
Mattel Inc. Various Barbie Accessory Toys
Mega Brands Magnetix building sets
Mervyns Little Girls Capri Pants w/ Snap Roll Cuff
Millennium Apparel Group Basic Editions Clothing
MTD Productions Budding Gardener Gardening Set
NettoCollection LLC "Moderne" and "Loft" Cribs
Nordstrom Inc. Pine Peak Blues Jackets
Nordstrom Inc. Calypso Sandals
Nordstrom Inc. Girl's & Boy's Flannel Pants
Northern Tool & Equipment Co. "Big Red" Wagons
Oeuf LLC Infant Bouncer Seats
OKK Trading "Lovely Baby" & "Happy Baby" Dolls

Old Navy Performance Fleece-Lined Boys' Jackets
Oriental Trading Company Religious Fish Necklaces
Orvis Co Stuffed Plush Horse/Pillows and Fairy Dolls
Paramount Apparel Toddler and Youth Bucket Hats
Paricon Inc. Snow and Sand Castle Kits
Payless ShoeSource Toddler Clog Shoes
Payless ShoeSource Airwalk Compel Shoes
Payless ShoeSource Girls' Boots
Personal Creations Red Baby Long Johns
Pottery Barn Kids Matelasse Crib Bumpers
Pure Allure Crystal Innovations Jewelry
R.L. Albert & Son Skull Pails with Halloween Candy
Raymond Geddes & Co. Pencil Pouches
RC2 Thomas & Friends Wooden Railways Toys
RC2 First Years Reclining Feeding Seats
RC2 Corp. Britain's "Knights of the Sword" Toys
RC2 Corp. First Years 3-in-1 Potty Seats
Regent Products Corp Stuffed Fun Balls
Rhode Island Novelty Necklaces
Sailing (U.S.) Int. Corp Flashing Pacifiers
Samara Brothers LLC Starting Out Shirt and Overalls
Samara Brothers LLC Three Piece Shorts Sets
Samara Brothers Heavyweight Outerwear Jackets
Schylling Associates Inc. Dizzy Ducks Music Box
Schylling Assoc Spinning Tops
Schylling Assoc "Robot 2000" collectable tin robot
Schylling Associates Inc. Tin Pails
Schylling Assoc Duck Family Wind-Up Toy
Scope Apparel L.P. Boys' Hooded Sweatshirts
Seena International Sweatshirts w/ Drawstrings
Shalom International "Rachael Rose Kidz" Rings
Simplicity Inc. Cribs (12 styles)
SimplyFun LLC Ribbit Board Games
Small World Toys IQ Preschool Townhouse
Small World Toys Sounds Puzzles
Song Lin Industrial Inc. Sleigh Round Cribs
Spandrel Necklaces, Bracelets, and Rings
Specialized Bicycles Helmets
Spin Master Aqua Dots
Sportcraft Ltd Bounce Houses
Sports Authority Alpine Design Water Bottles
St. Martin's Press "Trucks" Shaker Teether Books
Starbucks Coffee Co. Plastic Cups
Stokke Sleepi Crib Foam Mattresses
Stokke LLC Xplory Baby Strollers
Swimways Corp "Skippy" Pool Toys
Target Gardening Tools & Sunny Patch Chairs
Target Plush Baby Rattles and Photo Ornaments
Target Play Wonder Toy Barbeque Grills
Target Anima - Bamboo Collection Games
Target Plush Boys Rattles
TOBY N.Y.C. TOBY & ME Jewelry Sets
Toys "R" Us Inc. Elite Operations Toys
Toys "R" Us Inc. Imaginarium Coloring Cases
Tri-Star Inc Ball Rattles, Wrist Rattles, Wind Up Toys
Tri-Star International Inc. Stationary Sets
Tween Brands Inc. Metal Jewelry
Tween Brands Inc. Pearl-like Beads Girl's Gift Sets
U.S. Toy Co. Inc. Butterfly Necklaces
Uncas Sleeping Beauty & Cinderella Earring Sets
United Imports Inc. Mood Necklaces
Vacation Clothing Sweatshirts & Windbreakers
various manufacturers crystal studded Pacifiers
WeGlow International WeGlow Metal Jewelry

For a complete list of recalls in 2007 visit www.cpsc.gov or see the appendix in KID's report, *The Year of the Recall*.