



Fighting for Product Safety

## KID's Annual Report on Recalls Uncovers Troubling Trend of a Slow Down on Enforcement

On March 20, 2019, KID released **A KID Report: 2018 Children's Product Recalls**. According to the report, the U.S. Consumer Product Safety Commission (CPSC) recalled fewer children's products and fewer units of children's products in the year 2018 than any other year since KID began tracking – 2001.

"It is tricky to say whether low recall numbers are a good thing – pointing to safer products – or a sign of lax enforcement, leaving dangerous products on store shelves and in our homes," stated Nancy Cowles, Executive Director of KID. "Indicators this year, such as less effective actions in lieu of recalls and fewer findings of design defects in the recalls that were announced, make us worry it is the latter."

KID's report points to at least two instances of CPSC taking less effective action than a recall – a May 2018 warning to consumers about infant inclined sleep products associated with infant deaths and a November 2018 announcement of a limited information campaign as part of a settlement with Britax over the BOB jogging strollers with a front wheel that comes loose, which caused almost 100 injuries.



KID is a nonprofit organization dedicated to protecting children by fighting for product safety.

Our mission is to save lives by enhancing transparency and accountability through safer product development, better education and stronger advocacy for children.



Additional findings of the report include:

- **Nursery products accounted for the highest number of children's product recalls in 2018.** Thirteen out of the 52 children's products recalled (25%) were nursery products. The high number of nursery product recalls is alarming because caregivers specifically purchase nursery products to keep children safe while sleeping, playing and eating.
- **Lead recalls are back on the rise.** In 2017, there was one recall for a lead hazard. In 2018, despite fewer recalls, there were five recalls for lead hazards – comprising nearly 10% of children's product recalls.
- **Both the CPSC and manufacturers posted recalls on Facebook at lower rates in 2018 compared to 2017.** CPSC posted only 45% of 2018 children's product recalls on its [Facebook page](#). This was a sharp decrease from 75% in 2017, the first year CPSC used Facebook. Of the 48 companies that issued recalls in 2018, only 31% were announced on the company's Facebook page, down from 51% in 2017.

KID urges the CPSC to do more to hold manufacturers accountable for timely and effective recalls. KID recommends that parents check [SaferProducts.gov](#) for recalls and injury reports and sign up for safety updates at [KidsInDanger.org](#).

# KID Action Team

In January, KID relaunched the KID Action Team – online advocates willing to act each month on specific issues as they arise, such as signing a petition to the CPSC or making a phone call to a Congressperson. The first KID Action Team alert of 2019 called on the team to sign a petition to the CPSC to support stronger furniture standards. Sign up to be part of the KID Action team on our website – under Fighting for Children’s Product Safety.



# KID Outreach

This year, KID has been joined by Sabina Hanani, a graduate intern doing her field placement from Erickson Institute. Sabina has headed our outreach efforts including this bi-lingual session at Tuesday’s Child in Chicago, giving parents tools to create safe environments for their children.



# New Resource: Safe Sleep Video

KID has released a safe sleep video to give caregivers the information they need to keep babies safe. The video featured Dr. Karen Sheehan, KID advisory board member and physician at Lurie Children's Hospital. Many thanks to Lurie Hospital for the space, to our actors and to Quinn Wilson of What Matters Productions who produced the video. You can find the video on KID’s YouTube page as well as our website on our publications page.



# YPB Update

The KID **Young Professionals Board** (YPB) welcomes three new members who came on board in February and March - Sheila Shankar, who works in hospital administration at Northwestern Hospital, Jess Williams, an M&A transaction services tax manager at Deloitte Tax LLP, and Tom Buck who works in M&A advisory at Deloitte. We are thrilled to have them join the YPB. The YPB had its first meeting of 2019 on February 28th and is excited to help fundraise for this year's Best Friend Award night. As in previous years, the YPB will organize the wine toss at the BFA.

# 2019 Best Friend Award Night

Each year, KID commemorates our progress, honors the memory of Danny Keysar and highlights the contributions of child safety champions.

The **KID Best Friend Award Night** brings together community leaders, safety advocates, families and KID supporters. The funds raised at this event allow us to continue our valuable outreach and provide a strong voice for safety.

This year, KID is honored to present our KID's Best Friend Award to extraordinary parent advocates, **Nicole & Jonathan Hughes**, and **Morgan & Bode Miller**. On June 10, 2018, three-year old Levi Hughes slipped away from his family for only a moment and drowned in an outdoor pool in seconds. That same day, 19-month old Emmy Miller walked through a back door at a family friend's house and fell into the pool and drowned. Emmy was in the pool for less than a minute.



In honor of their children, the Hughes and Miller families have devoted their efforts to educating the public about pool safety and the dangers of water hazards by sharing life-saving resources. KID is proud to honor Nicole & Jonathan, and Morgan & Bode for their advocacy in the midst of grief to help keep other children safe.

Support KID and these amazing parents by becoming a sponsor, attending or donating to the Best Friend Award Night. Learn more at [KidsInDanger.org/events](http://KidsInDanger.org/events).



## Best Friend Award Night

TUESDAY April 30, 2019

6:00 – 9:00 p.m.

GALLERIA MARCHETTI

825 West Erie Street, Chicago, Illinois

### FEATURING GREAT CHICAGO CHEFS



MANY THANKS TO OUR PARTICIPATING CHEFS  
FROM THESE GREAT CHICAGO RESTAURANTS:



## Jasmine's Fundraiser for KID

On January 8th, friends gathered to celebrate the 35th birthday of **Jasmine Kwong**, who dedicated her special day to support KID. She hosted the event at the Jazz Showcase in Chicago, treating attendees to an evening of entertainment while giving them the chance to enjoy a taste of some of Chicago's best jazz performers. All the proceeds for the night went directly to furthering KID's life-saving mission! We want to thank all those who came out to share their support and give a special acknowledgement to Jasmine who made the entire evening possible.

**Want to host an event for KID? Give us a call!**





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**FEATURING GREAT CHICAGO CHEFS**

**FOR TICKETS, VISIT:**  
[kidsindanger.org/events](http://kidsindanger.org/events)

## Fall Wine Tasting

In November, KID supporters gathered for our first annual fall wine tasting in the beautiful Maya Romanoff Showroom at the Merchandise Mart in Chicago. Amazing wine selections from Southern Wines and appetizers provided by Food for Thought were enjoyed. Watch our emails and website for news of this year's event!



## Donor Notes



Thanks to all the donors who made our 20th Anniversary year-end appeal successful – KID raised over \$58,000.

KID received a \$30,000 grant from the Reva and David Logan Foundation, \$5,000 from the Sylvia Ziontz Foundation and \$5,000 from the Turano Foundation.

KID received donations in memory of Juliette Grace Thiel, Ellie Davis, Danny Keysar, Andrew Harrison Sage, Janessa Shapiro, Carolyn Davis, Carolyn Simmons, Albert Costa and Tanielle Miller. We also received donations in honor of Marisol Pantoja, Nancy Cowles, Linda Ginzler, the Melton Family and in honor of the births of Kazuo Gula, Leni Stone Cuyler, Jackson Stiphany, Rafael Derman, Garbriel Levine, Kieran Keedy, Neve Harper, Parker Emma Gordon and Myra Surana.

Thanks to those who have their employers match their gifts and the employers that offer this program! KID received matching contributions from the American Institute for Foreign Study, Samsung Electronics America, Inc, Mattel Children's Foundation, and Hearst Magazines. We also want to thank those that give through their workplace giving program at UL, City of Chicago and the Combined Federal Campaign.