

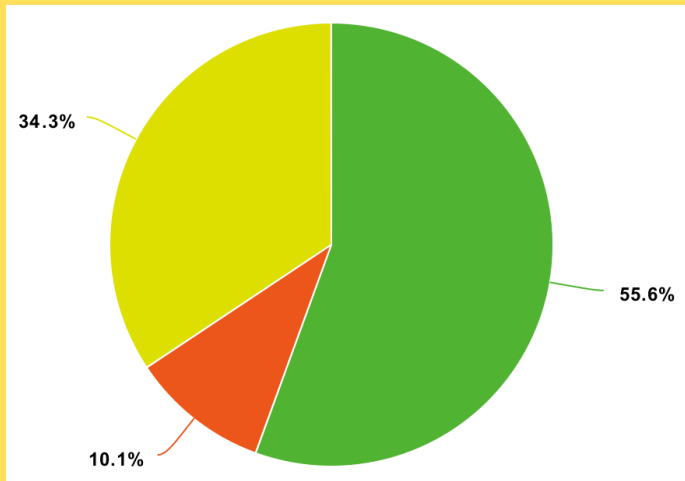
TIMELINE

- July 1989: 20-month-old girl dies from GUTE chest
- March 2002: 2½-year-old boy dies from RAKKE chest
- Jan 2005: 3-year-old girl dies from IKEA wardrobe
- Oct 2007: 3-year-old girl dies from KURS chest
- Sept 2011: 2-year-old boy dies from MALM dresser
- Feb 2014: 2-year-old boy dies from MALM dresser
- June 2014: 23-month-old boy dies from MALM dresser
- July 2015: IKEA and CPSC announce deaths from tipping dressers and launch education campaign to anchor dressers, but stop short of a recall
- Feb 2016: 22-month-old boy dies from MALM dresser
- April 2016: KID, Consumer Federation of America (CFA), Consumer Reports, and National Center for Health Research call on CPSC to recall IKEA dressers
- June 2016: IKEA and CPSC recall 29 million dresser units
- Aug 2016: KID and Shane’s Foundation release furniture stability report identifying dangerous IKEA dressers
- May 2017: 2-year-old boy dies from MALM dresser
- June 2017: KID, CFA, and Shane’s Foundation call on IKEA and CPSC to increase dresser recall effectiveness after reports of low recall participation
- Nov 2017: IKEA and CPSC re-announce recall due to May 2017 death. Also reduce number of affected dressers to 17 million with no explanations of why in the announcement

DEADLY IKEA FURNITURE AT A GLANCE

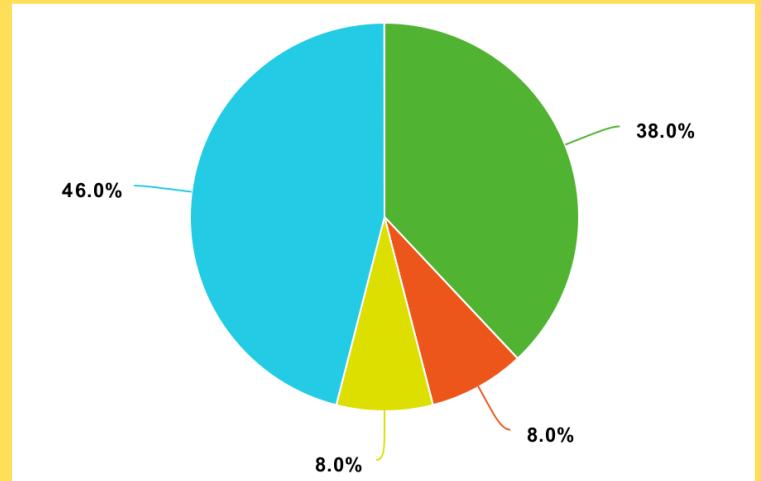
ANECDOTAL REPORTS GATHERED THROUGH KID ONLINE QUESTIONNAIRE¹

Did you have a recalled IKEA dresser?



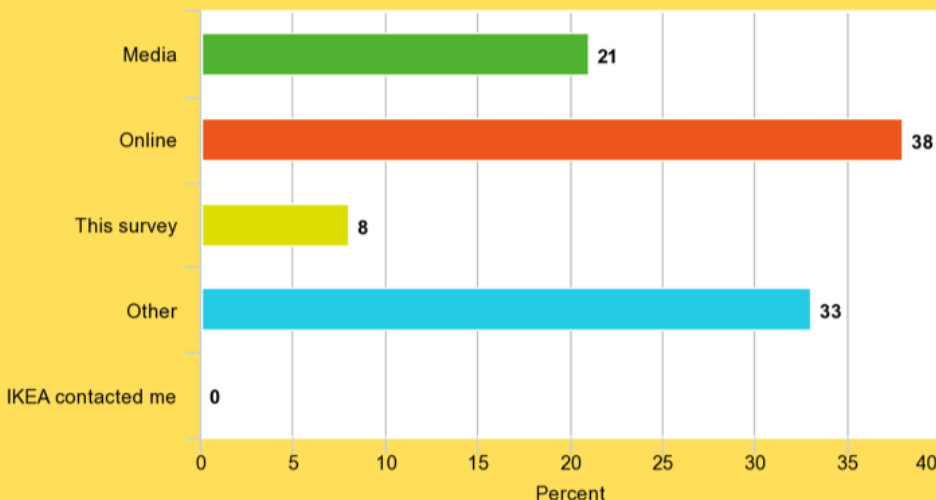
Yes No Unsure

How did you participate in recall?



Returned to store IKEA picked up Dresser already anchored Did not participate

How did you find out about the recall?



Narratives from questionnaire:

- “too much work”
- “inconvenient”
- “waited on the phone for a long time”
- “IKEA refused to take back”
- “unsafe...dresser”

¹ Results from online questionnaire of 29 respondents
www.kidsindanger.org - email@kidsindanger.org

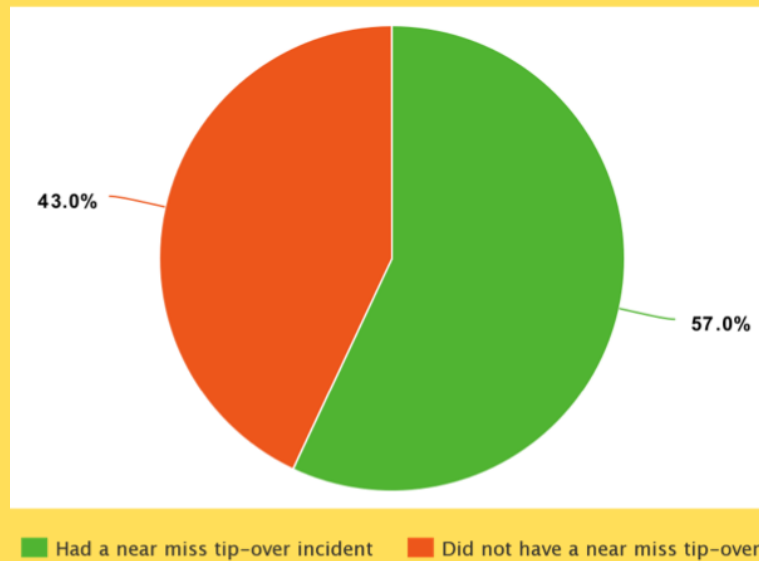
DEADLY IKEA FURNITURE AT A GLANCE

RECALL FACTS AND FIGURES ²

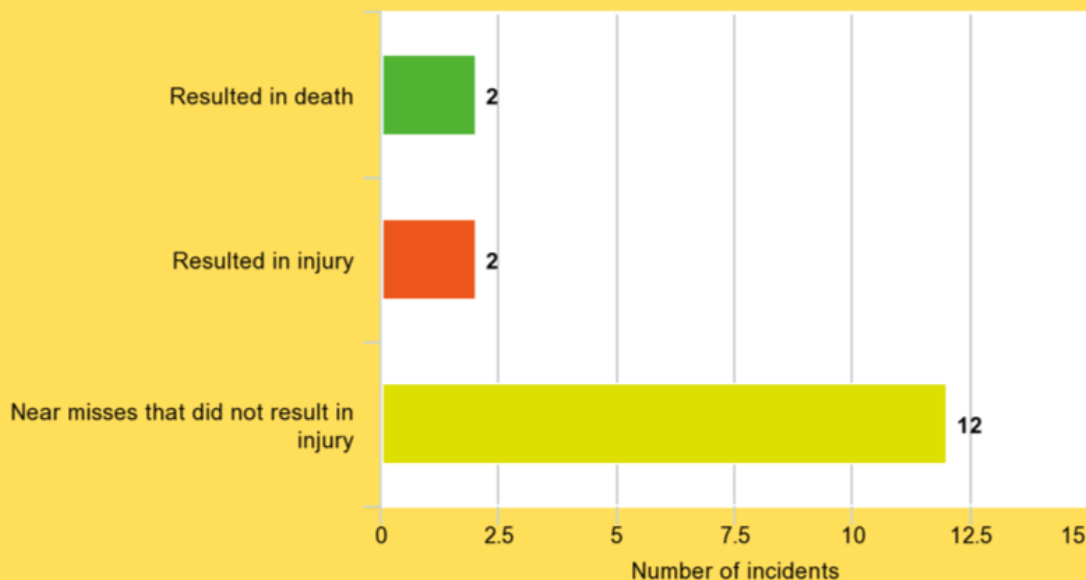
- Anchor kits given after recall: 362,872
- Anchor kits given prior to recall during information campaign: 439,000
- Total refunds given: 241,510
- Refunds that involved IKEA picking up recalled furniture: 73,170
- New reported injuries to children involving recalled dressers: 53
- New reported incidents involving recalled dressers not resulting in injury: 26

RESULTS GATHERED THROUGH MEGHAN'S HOPE ONLINE QUESTIONNAIRE ³

Respondents who reported a near miss tip-over incident (IKEA and non-IKEA)



IKEA Tip-overs



² Statistics from recall date to July 30, 2017, which is the last reported data from IKEA, 13 months after the recall.

³ Results from questionnaire of 143 respondents between December 2018 – March 2019.