



Our Work

Advocacy: Nationally, KID fights to protect the landmark provisions of the Consumer Product Safety Act of 2008 and to enhance transparency and accountability at the U.S. Consumer Product Safety Commission (CPSC). We also work locally with advocates to improve product safety both in homes and child care facilities.

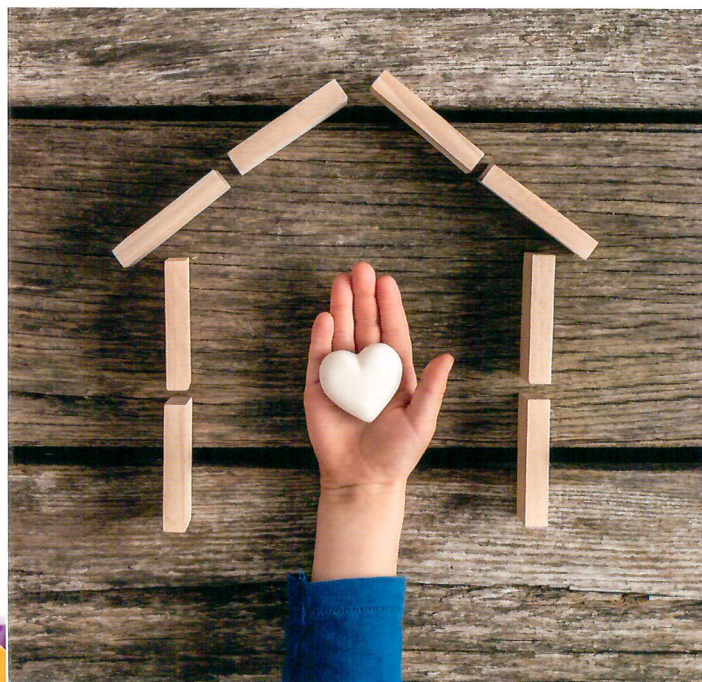
Design Safety: KID promotes the development of safer products by integrating design safety, strong standards, and testing practices into undergraduate engineering curriculums. We also fight to strengthen existing standards and establish strong new standards for products that were previously unregulated.

Outreach: KID utilizes strategic partnerships and online learning platforms to educate a large and diverse body of parents, childcare providers, and healthcare professionals about dangerous and recalled children's products.

Join the Fight to make Products Safer

Sign up for email alerts, donate,
volunteer, and learn more at:

kidsindanger.org



Dedicated to
protecting children
by fighting for
product safety.

KID

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About KID



KID is a 501(c)(3) nonprofit organization dedicated to protecting children by **fighting for product safety**. University of Chicago professors Linda Ginzel and Boaz Keysar founded KID in 1998 following the death of their son Danny in an unsafe portable crib.

Our mission is to save lives by enhancing transparency and accountability through safer product development, better education, and stronger advocacy for children.

Since 1998, our work has brought about **many hard-fought victories**, including the 2008 Consumer Product Safety Improvement Act.

KID has fought for 20 years on behalf of parents, caregivers, and children to improve the children's product safety system.

Children's Product Safety

Unintentional injuries are the **leading cause of death** among children.

An average of **95 children under the age of five die annually** in incidents associated with nursery products.

Although a 2008 requirement means most nursery products meet tough mandatory standards, **not all products are covered** by that requirement.

New federal rules improve the children's product safety system, but **parents and caregivers must be informed** to keep children safe.



Protect Children from dangerous products with Three Steps to Safety

- 1 LEARN** about safety and recalls at **CPSC.gov** and **KidsInDanger.org**
- 2 CHECK** your products for recalls at **Recalls.gov**
- 3 ACT** to keep children safe. Sign up for KID's monthly email alerts. Report dangerous products to **SaferProducts.gov**

Resources

For most children's products:

U.S. Consumer Product Safety Commission (CPSC)
www.cpsc.gov

For car seats:

National Highway Traffic Safety Administration (NHTSA)
www.nhtsa.gov

For foods and medicines:

U.S. Food and Drug Administration (FDA)
www.fda.gov



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