





# **Tracking Trends**

**Children's Product Recalls in 2020** 

## March 2021



www.kidsindanger.org





## **Executive Summary**

Since 2002, KID has released an annual report detailing the U.S. Consumer Product Safety Commission (CPSC)'s children's product recalls throughout the previous year. This year's report examines children's product recalls in 2020.

#### Main findings of this report include:

- After ten years of a downward trend to the lowest level of recalls (2018), recalls are rising slightly. The number of recalls in 2020 (63) is slightly higher than in 2019 (58) and 2018 (53), but is still lower than every other year that KID has collected data.
- Nursery products accounted for the highest number of recalls (16), and six of the nursery product recalls were infant inclined sleep products.
- Furniture tip-overs have been a serious hazard for years. This year saw a continued increase in recalls of unstable dressers and other furniture. Fourteen of 63 recalled products (22%) were furniture items. Eleven products in the furniture category were recalled due to a tip-over hazard.
- Recalls for lead saw a spike in 2020. Nine products were recalled due to high levels of lead, compared to only one lead recall in 2019.
- Social media usage by the CPSC and recalling companies to alert consumers about recalled products has remained low. In 2020, the CPSC posted 49% of children's product recalls on Facebook, 49% on Twitter, and only 10% on Instagram. Recalling companies were also low – 43% on Facebook, 29% on Twitter, and 21% on Instagram.
- There were zero reported deaths in 2020 and nine reported injuries prior to recall. This was a significant decrease compared to 2019 where there were 38 reported deaths and 64 reported injuries.

#### KID recommends the following:

• Policymakers should strengthen and mandate furniture safety standards to prevent tip-overs, which the CPSC should enact. Current standards are only voluntary and do not adequately reflect real world use and injury scenarios.

- The CPSC and recalling companies need to prioritize recall effectiveness. Every recall should be posted on social media in addition to other measures to increase the likelihood recalled products are removed from use.
- The CPSC should recall all inclined sleep products still on the market or in homes, and policymakers should ban these inherently unsafe products to prevent more deaths. In addition, the CPSC's proposed rule on Infant Sleep Products should be published.
- Congress should provide adequate funding for the CPSC to fulfill its mission.
- The CPSC should improve its capabilities to provide recall effectiveness data both through the FOIA process and by making recall effectiveness metrics public.

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#### Kids In Danger

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## INTRODUCTION

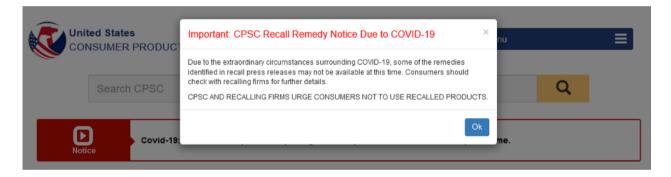
Kids In Danger (KID) is a nonprofit organization dedicated to protecting children by fighting for product safety. KID was founded in 1998 by Linda Ginzel and Boaz Keysar after the death of their 16-month-old son, Danny, in a dangerous recalled portable crib. KID's mission is to save lives by enhancing transparency and accountability through safer product development, better education and stronger advocacy for children.

KID's annual recall report examines data and trends in children's products that have been recalled by the U.S. Consumer Product Safety Commission (CPSC). This year's report examines children's product recalls during the 2020 calendar year.

Congress created the CPSC in 1972 through the <u>Consumer Product Safety Act</u> (CPSA). This legislation directed the CPSC to protect the public "against unreasonable risks of injuries associated with consumer products." CPSC has jurisdiction over more than 15,000 types of consumer products and is charged with protecting consumers from products that pose choking, fire, electrical, chemical, or mechanical hazards or others that can injure children. In 2008, Congress passed the <u>Consumer Product Safety Improvement Act</u> (CPSIA). This law, which includes a section named for KID's founders' son Danny Keysar, requires standards for juvenile products, limits lead and other harmful substances, and mandates independent testing for most children's products.

Children's product recalls can begin in a variety of ways. For example, a recall can start with the report of an incident or injury to the CPSC by a consumer, the report of an unsafe product to the CPSC by the manufacturer of the product, or media coverage of a potentially dangerous product. If an injury or incident was reported, the CPSC uses this information to help decide if a product should be recalled, considering the severity of the incident or injury and how likely it is to reoccur. In many cases, manufacturers will work with the CPSC and opt-in to the Fast Track Product Recall Program, which expedites the recall process and benefits the business recalling their products. All manufacturers are required to implement a Corrective Action Plan if their product is recalled. A Corrective Action Plan includes any remedial action, such as offering a refund or replacement to consumers who own a recalled product. If a product is recalled, it must immediately be removed from the market. It is unlawful to sell or resell a recalled product.

Due to the COVID-19 pandemic, the CPSC issued a warning on its website (see image below) stating that some remedies stated in recall press releases may not be available and consumers should contact the recalling company for more details.



KID reached out to recalling companies to determine whether remedies were delayed or were still available for consumers. Most companies that responded stated that the pandemic has not affected their recalls. Some companies, however, reported delays in their recalls. One company told KID on June 1, 2020 that recalls are currently on hold, and it will be holding off on issuing refunds and sending packing materials and/or pickups, but consumers can let the company know if they will be participating in the recall and they can start the process. Another company told KID on June 11, 2020 that the pandemic affected its supply chain and caused delays for incoming goods, and most of the products are nearly out of stock but it hopes to get new products in soon. The company also stated that it is processing requests but there may be some delays in shipping. Both companies may now be complying fully. KID does not know how the pandemic has affected the announcing of recalls or corrective action plans since that information is held secretly at the CPSC until the recall is announced.

## **General Recall Trends**

In 2020, there were 256 recalls issued by the CPSC, of which 63 (25%) were children's products. Compared to 2019, this is a 6.2% increase in overall CPSC recalls. Children's product recalls saw an 8.6% increase compared to 2019, corresponding to an upward trend that began last year, after an all-time-low in 2018.

The number of recalled units of children's products in 2020 was 8,790,880. Major contributors include the Contigo Kids Cleanable Water Bottles (5,700,000 units), IKEA's KULLEN 3-Drawer Chest (820,000 units), and Beverly Hills' 6" Plush Aflac Promotional Doctor Duck (635,500 units).

| Year    | Total<br>Recalls | Children's Product<br>Recalls | % of Total<br>Recalls | Units of Children's<br>Products |
|---------|------------------|-------------------------------|-----------------------|---------------------------------|
| 2020    | 256              | 63                            | 25%                   | 8,790,880                       |
| 2019    | 241              | 58                            | 24%                   | 13,782,325                      |
| 2018    | 258              | 52                            | 20%                   | 2,312,750                       |
| 2017    | 280              | 93                            | 33%                   | 11,854,605                      |
| 2016    | 332              | 76                            | 23%                   | 66,813,956                      |
| 2015    | 288              | 68                            | 24%                   | 5,501,952                       |
| 2014    | 296              | 75                            | 25%                   | 16,825,696                      |
| 2013    | 293              | 114                           | 39%                   | 11,189,462                      |
| 2012    | 346              | 97                            | 28%                   | 13,039,818                      |
| 2011    | 310              | 121                           | 39%                   | 11,627,576                      |
| 2010    | 355              | 160                           | 45%                   | 44,492,577                      |
| 2009    | 346              | 143                           | 41%                   | 21,124,551                      |
| Average | 300              | 93                            | 31%                   | 18,946,346                      |

#### Table 1: Recalls 2009-2020





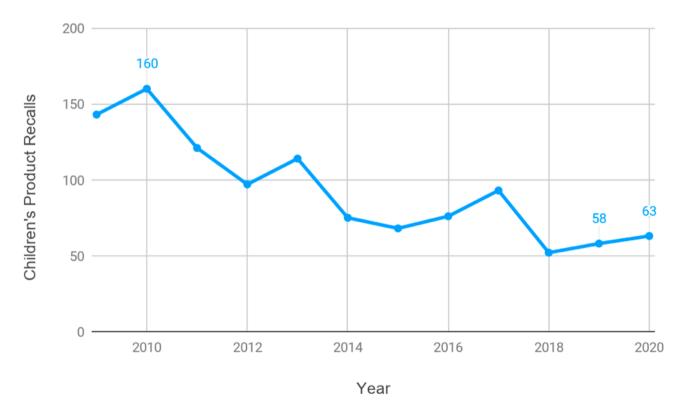


Contigo Kids Cleanable Water Bottles 5,700,000 units recalled Hazard: Choking

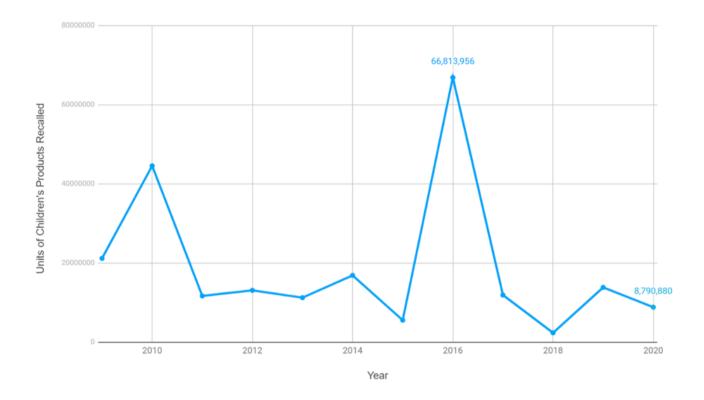
IKEA KULLEN 3-Drawer Chest 820,000 units recalled Hazard: Tip-over

6" Plush Aflac Promotional Doctor Duck 635,500 units recalled Hazard: Lead

### Figure 1: Children's Product Recalls Continue to Rise Slightly Countering Downward Trend Since 2010.



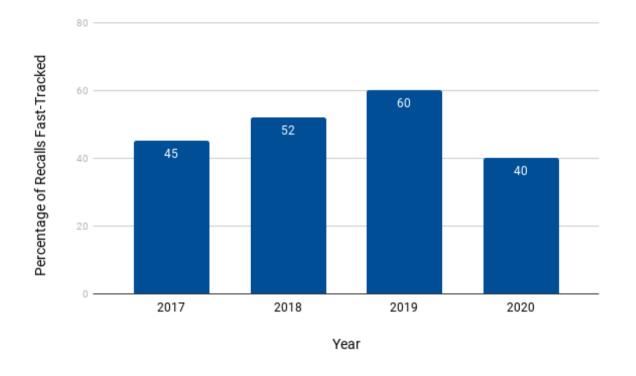
Recalls in 2020 increased slightly compared to 2019 (58) and 2018 (52), although children's product recalls remain low compared to the last 10 years.



#### Figure 2: Units Recalled Consistent with 10-Year Average

In 2020, 8,790,880 children's product units were recalled, which is consistent with the 10year average. The spike in 2016 was caused by IKEA chests and dressers and McDonald's "Step-iT" Activity Wristbands, which accounted for nearly 60 million units recalled.

The number of children's products recalled through the Fast-Track program decreased in 2020 (40%) compared to 2019 (60%). The Fast-Track Product Recall Program allows a manufacturer to report a product to the CPSC and be prepared to implement a recall within 20 working days without a finding of a substantial product hazard. Participation in Fast-Track is optional for companies and avoids extensive review and assessment. Due to secrecy surrounding how the CPSC and companies come to a recall decision, it is hard to know the impact of Fast Track on consumer safety, however, the lower rate of fast-track recalls could be beneficial to consumers if the CPSC is conducting more thorough reviews of recalls compared to previous years. However, it could have a negative impact on the speed at which consumers learn of dangerous products.



## Figure 3: Rate of Fast-Tracked Recalls Decrease

## **Recalls by Product Category**

Table 3 shows the breakdown of the 63 children's product recalls by category. Nursery (16 recalls) was the top category, consisting of 25% of all children's products recalls. Six of the 16 nursery products recalled were infant inclined sleep products, which were recalled due to suffocation hazard.



Evenflo Company Pillo Portable Napper. Units recalled: 3,100



Delta Deluxe Incline Sleeper. Units Recalled: 5,900



Graco Sleeper Acessory Included with Four Models of Play Yards. Units Recalled: 51,000







Graco Little Lounger Rocking Set. Units recalled: 111,000

Summer Infant SwaddleMe By Your Bed Sleeper Inclined Sleeper. Units recalled: 46,300

Kolcraft Inclined Sleeper Accessory Included with Bassinets & Incline Sleepers. Units recalled: 51,000

#### Table 2: Nursery and Furniture Account for Top Categories of Recalls

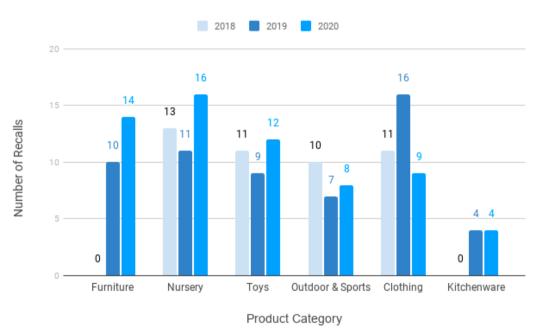
| Product<br>Category         |                     | # of Recalls | % Children's<br>Recalls |
|-----------------------------|---------------------|--------------|-------------------------|
| Children's<br>Product Recal | ls                  | 63           | 100%                    |
| Nursery                     | Ш                   | 16           | 25%                     |
| Furniture                   |                     | 14           | 22%                     |
| Toys                        | -<br>86<br>86<br>86 | 12           | 19%                     |
| Clothing                    | 5                   | 9            | 14%                     |
| Outdoor &<br>Sports         | ಹ                   | 8            | 13%                     |
| Kitchenware                 | 1                   | 4            | 6%                      |

| Table 3: | Number | of Units | Recalled | per | Category |
|----------|--------|----------|----------|-----|----------|
|----------|--------|----------|----------|-----|----------|

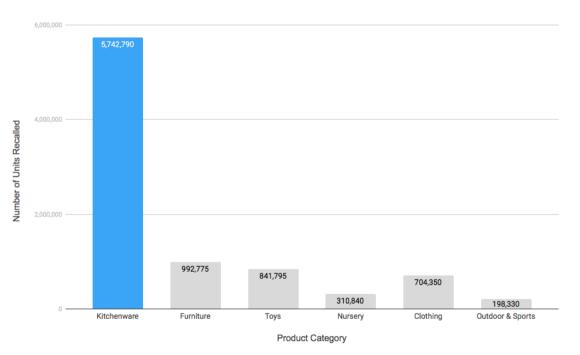
| Product<br>Category |               | # of Units Recalled | % Total Units<br>Recalled |
|---------------------|---------------|---------------------|---------------------------|
| Children's Recalls  |               | 8,790,880           | 100%                      |
| Kitchenware         | ۶             | 5,742,790           | 65%                       |
| Furniture           |               | 992,775             | 11%                       |
| Toys                | -<br>86<br>86 | 841,795             | 10%                       |
| Clothing            | 5             | 704,350             | 8%                        |
| Nursery             | ш             | 310,840             | 4%                        |
| Outdoor & Sports    | ळ             | 198,330             | 2%                        |

Furniture recalls (14) continue to increase after jumping from zero recalls in 2018 and ten recalls in 2019. Similar to 2019, kitchenware had the highest number of units recalled, primarily due to Contigo's Kids Cleanable Water Bottle, which accounted for 5.7 million units recalled.

#### Figure 4: Nursery Products are Top Recall Category and Furniture Recalls Continue to Rise



In 2020, the top categories for number of recalls were nursery (16), furniture (14), and toys (12). Furniture recalls have risen over the past three years.



## Figure 5: Kitchenware Accounts for 65% of all Units Recalled.

Kitchenware accounted for the vast majority of total units recalled. The large number of units recalled in this category was due to the Contigo Kids Cleanable Water Bottle which had 5.7 million units recalled.

## **Dangerous Furniture**

Furniture recalls continue to increase, in large part due to tip-over hazards. In 2020, 14 furniture products were recalled, 11 of which were recalled for a tipover/entrapment hazard. See Appendix A for the list of furniture recalls. A tipover can involve a piece of furniture, often a dresser or other type of clothing storage unit, falling onto a small child. These dangerous episodes can cause a variety of injuries – head injuries, contusions, lacerations, and fractures – even death. Children ages two to five years are at the highest risk. Their motor abilities allow them to navigate the home by themselves and their intellectual development makes them curious about objects that might be out of reach.

Current voluntary standards for clothing storage units like dressers, chests, and bureaus are not sufficient to prevent tip-overs. In 2020, at least eight out of 11 dressers that were recalled did not meet the ASTM International F2057-19 voluntary standard. The currently voluntary standard does not require testing to account for scenarios involving carpeting, loaded drawers, and the dynamic force of a child climbing on the furniture.



Homestar Finch 3-Drawer Dressers: 33,000 units recalled. Sold from January 2016 through May 2019 for about \$90.



Hodedah HI4DR 4-Drawer Chests: 26,500 units recalled. Sold from July 2017 through April 2020 for between \$90 and \$200.



Walker Edison Furniture Company Drawer Chests: 24,000 units recalled. Sold from August 2018 through March 2020 for between \$200 and \$300.

## **Lead Recalls**

Recalls for federal lead standard violations rose dramatically in 2020 compared to 2019. There was only one recall for lead in 2019, but nine in 2020. Recalls for lead came from several categories: clothing, furniture, kitchenware, nursery, and toys. See full list of products recalled for lead in Appendix A.



Boy Scouts of America Cub Scouts Activity Pins (toy): 78,000 units recalled. Sold from April 2016 through January 2020 for about \$1.



Hasbro Super Soaker XP 20 and Super Soaker XP 30 (toy): 52,900 units recalled. Sold from March 2020 to July 2020 for about \$8 (XP 20) and \$13 (XP 30).

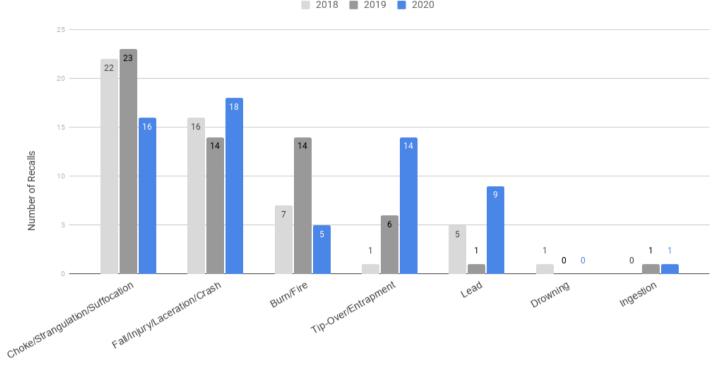


Kidz Concepts Lilly of New York Children's Winter Boots (clothing): 3,200 units recalled. Sold from November 2019 trough January 2020 for between \$35 and \$40.



Avalon Furniture Cottage Town Bedroom Furniture Collection (furniture): 9,500 units recalled. Sold from October 2019 through April 2020 for between \$100 and \$600 per piece.

## Figure 6: Recalls by Hazard Show Injury, Tip-over, and Lead Poisoning Increasing.



2018 2019 2020

Product Hazard Category

While the number of recalls were highest for fall/injury/laceration/crash hazard, lead and tipover/entrapment hazard recalls increased substantially from 2019. The 14 tipover/entrapment recalls include 11 furniture recalls and three nursery products that were recalled for entrapment hazard (two strollers and one bassinet).

## **Incidents Reported Prior to Recall Decrease**

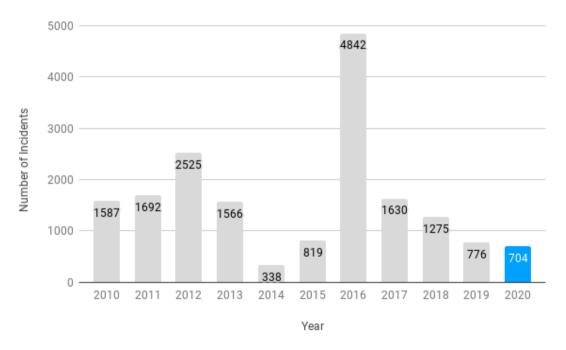
In 2020, 704 incidents were reported prior to recall, with the average number of incidents per product being 11.2. Both the total number of incidents and average number of incidents per product decreased slightly from 2019. In 2019, 776 incidents were reported, and the average number of incidents per product was 13.4. Since 2016, there has been a steady decline of incidents reported prior to recall.

Two products had over 100 incidents before being recalled. The Washington Shoe Company's Western Chief Toddler Light-up Rain Boots had 115 incidents reported of the rivets used to attach the handles to the boot detaching, posing a choking hazard. The Contigo Kids Cleanable Water Bottles had 427 incidents reported corresponding to a detachable mouthpiece that creates a choking hazard.



#### Western Chief Toddler Light-up Rain Boots 115 Incidents Reported Hazard: Choking

### Figure 7: Number of Incidents Before Recall Declining



For the past four years, the number of incidents reported before a product was recalled has declined. In 2020, 704 total incidents were reported. This is the second lowest number of incidents in the past 11 years.

## **Injuries Reported Prior to Recall Decrease**

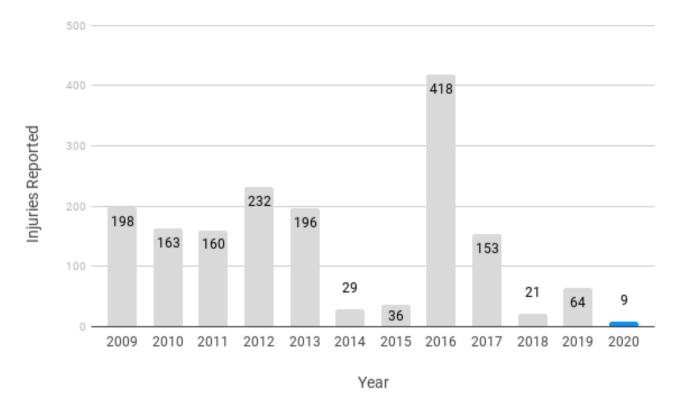
Five of the children's products recalled in 2020 were responsible for nine reported injuries prior to recall. This is a decrease in the number of injuries compared to 2019 and is the lowest number of reported injuries prior to recall in the past 12 years. Crate and Barrel's Parke Twin and Full Beds caused two injuries, Zinus Inc. Metal Bunk Beds caused three injuries, and Jakk's Pacific Inc. MorfBoard Skate & Scoot Combo Scooters caused one injury (fall hazards). Spirit Halloween's Children Flashlights caused one injury (burn hazard), and IKEA's KULLEN 3-drawer set caused two injuries (tip-over hazard).



Crate and Barrel's Parke Twin and Full Beds caused two injuries. Hazard: fall



Zinus Inc. Metal Bunk Beds caused three injuries. Hazard: fall

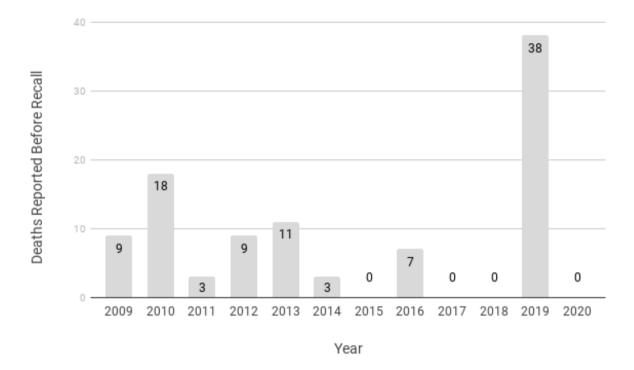


#### Figure 8: Number of Injuries Before Recall Declining

In 2020, nine total injuries were reported prior to recall. This is the lowest number of injuries in the past ten years.

## **No Deaths Reported Prior to Recall**

In 2020, there were zero deaths reported before a product was recalled. This was a significant decrease compared to the previous year. In 2019, there were 38 deaths reported prior to the recall. Infant inclined sleepers Fisher-Price Rock 'n Play and Kids II rocking sleeper were responsible for the vast majority of the deaths (37) in 2019.



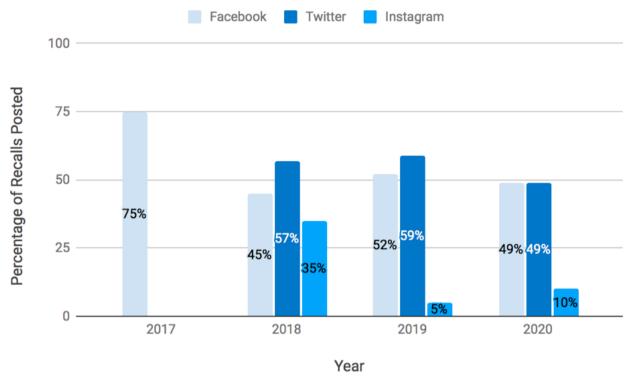
#### Figure 9: Zero Deaths Reported Prior to Recall in 2020

In 2020, zero deaths were reported prior to recall. In 2019, 38 children died due to unsafe products before recall, with all but one due to infant inclined sleepers.

#### When Announcing Recalls, CPSC Lagging on Social Media

KID has tracked the percentage of children's product recalls that the CPSC posted to their social media pages – for Facebook since 2017 and Instagram and Twitter since 2018. Facebook and Twitter platforms have seen a decrease in usage, with only 49% of recalls being posted on the CPSC's Facebook and Twitter pages. CPSC's use of Instagram to announce recalls increased from 5% to 10% but is substantially lower than 2018 (35%). KID tracks the CPSC's Instagram posts, not stories, since posts are permanent and stories, while they may reach more people at the time, are removed after 24 hours.

Social media can be a powerful tool for children's product recall communication. The CPSC is failing to take advantage of an opportunity to reach parents and caregivers of young children who are active on social media.



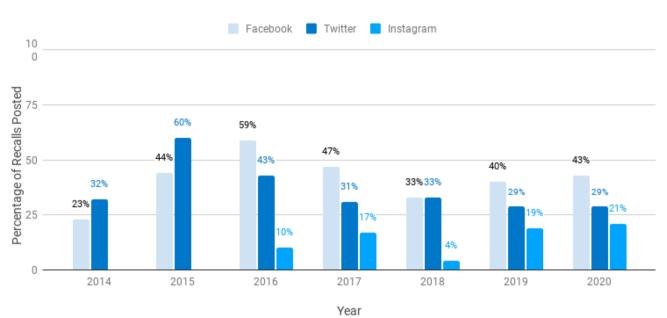
#### Figure 10: CPSC Social Media Usage for Recalls Remains Low

CPSC's social media usage to promote recalls on social media remains low across all platforms.

## Social Media Usage by Recalling Companies Remains Low

Since 2014, KID has tracked recalling companies using social media to announce recalls. Social media usage by companies remains low: Facebook (43%), Twitter (29%), Instagram (21%). Over the past three years, not even half of recalls have been posted on any social media platform by manufacturers. KID tracks Instagram posts, not stories.

Similar to the CPSC, companies have the power to disseminate information about recalled products by posting them on social media. Recall effectiveness can be amplified if recalling companies adequately notify their customers about recalls.



## Figure 11: Percentage of Recalls Posted on Social Media by Recalling Companies Remains Low

Over the past four years, less than half of recalls have been posted on any social media platform by recalling companies.

## **Recall Effectiveness**

For the year 2019, there were 58 total children's product recalls, of which KID submitted 50 Freedom of Information Act (FOIA) requests to the CPSC to receive monthly progress reports on the recall process. Of these 50 submissions, KID received only 12 reports, and only seven of these reports provided usable data. The other five provided partial or incomplete data.

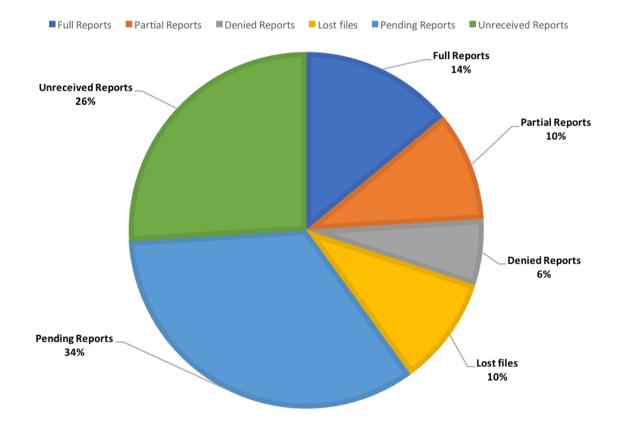
The reports were the following:

 Seven complete reports: These refer to progress reports that provided data for nine months or more. DaVinci Bailey Bassinets (11 months of data), Belmont Four-Drawer Dressers (12 months), Crewcuts Boys' Stone Washed Denim Pants (10 months), Loviebee Children's Security Blankets (11 months), Copeland Corner Curios (9 months), Mid-Century 3-Drawer Chests (12 months), Baby Rattle Socks (14 months), Cat & Jack "Lilia" Rain Boots (10 months). Five incomplete reports: Two of the five reports were censored, meaning that part of the information was blurred out by appeal to a FOIA exemption: IKEA MATVRA Infant Bibs (4 months, 5 U.S.C. § 552(b)(3) Exemption for disclosure by statute and (b)(4) Exemption for trade secrets); and Chadwick and Bailey Five-drawer Chests, 5 U.S.C. § 552(b)(3) Exemption for disclosure by statute and (b)(4) Exemption for trade secrets, and Consumer Product Safety Act (CPSA) Section 6(a)). Three of the reports contained data for less than nine months: Infant Cheetah Fur Jackets (three months), Light-up Magic Wands (five months), and Merge Playground Climbers (one month).

KID received five notifications that the CPSC's search of files and indices "failed to reveal any records regarding or pertaining to the subject of your request." After a product is recalled, the CPSC protocol dictates that manufacturers submit Corrective Action Plan Monthly Reports. Therefore, CPSC's failure to locate any data for these products suggest that the companies did not complete required forms, or the CPSC does not actually require a report to confirm compliance with the recall. It may reveal a failure by the CPSC to keep these companies accountable.

Three requests revealed data, but the CPSC denied access on FOIA exemption grounds. These products include: Fisher-Price Rock 'n Play Sleeper (FOIA Exemption 7(A), 5 U.S.C. § 552(b)(7)(A) Exemption for interference with enforcement proceedings), RH Children's Chairs and Stools (FOIA Exemptions 3 and 4, 5 U.S.C. §§ 552(b)(3) Exemption from disclosure by statute, (b)(4) Exemption for trade secrets, and Section 6(a)(2), of the CPSA, 15 U.S.C. § 2055(a) (2) Exemption for trade secrets and other confidential business information), and Kids II Rocking Sleepers (FOIA Exemption 7(A), 5 U.S.C. § 552(b)(7)(A) Exemption for interference with enforcement proceedings). Of KID's requests, 17 remain in process, meaning that the CPSC has assigned the request for processing, but has not yet provided the information. Some of these requests have been on hold for months, revealing inefficiencies in the CPSC's FOIA request system. KID received neither response nor notification for 13 products.

KID was unable to conduct a more thorough analysis of recall effectiveness due to lack of data obtained from the CPSC.



#### Figure 12: Status of CAP Progress Reports for 2019 Recalls

## What Can Parents and Caregivers Do?

KID will continue to fight on behalf of children and caregivers to improve this system. We also urge every parent and caregiver to take the following steps to protect children in their care.

**1) Be aware of the problem:** Visit <u>www.KidsInDanger.org</u> for more information on children's product safety and to sign up for free monthly email alerts to stay up to date on recalled products. Consumers should also sign up at <u>www.cpsc.gov</u> to receive notice of recalls by email.

**2) Prevent furniture tip-overs:** Buy furniture with a wider base, heavier back panel, or interlocking drawers, and make sure it meets the voluntary ASTM F2057-19 standard. Anchor all furniture and TVs, and keep objects like toys off of furniture so children are not tempted to climb up. Learn how to anchor furniture and televisions at <u>www.anchorit.gov</u>.

**3)** Follow the ABC's of safe sleep: Babies sleep safest alone, on their back, and in a crib, play yard, or bassinet that meets a federal standard.

**4) Check your products:** Take an inventory of the products used with children-at home, at childcare, and elsewhere-and check it against the list of recalls at <u>www.cpsc.gov</u>. Check for safety information on car seats at the National Highway Traffic Safety Administration (NHTSA), by visiting <u>www.nhtsa.gov</u>. Repeat the check every time a child receives a new product, gift, or hand-me-down.

**5) Spread the word:** Report any injuries or incidents with products at <u>www.SaferProducts.gov</u>. After learning of a recall, share the news with friends and family and urge them to pass it along. Register your products online so manufacturers will be required to send recall information. Product registration cards and online registration are required for durable infant and toddler products, but you can use the same online sites to register other products such as toys from the same company. You can find a list on KID's Product Registration page at <u>www.KidsInDanger.org/protect-your-child/product-registration</u>.

6) Fight for product safety: Let local, state, and national policymakers know that children's product safety is important. Find out more at <u>www.KidsInDanger.org</u> and join the KID Action Team to keep children safe.

## **Conclusion and Recommendations**

This report shows the product safety system has a long way to go to ensure the safety of our most vulnerable consumers—children. Although in 2020 there were zero deaths reported prior to recall, the record number of deaths in 2019 serves as a reminder of the damage that even a single dangerous product can cause. And the difficulty in assessing the effectiveness of recalls means that many dangerous recalled products remain in homes and child care – and can still cause injury or death. Furniture recalls have seen an upward trend over the past three years, and children's products recalled for excessive levels of lead increased dramatically in 2020 compared to 2019. And infant inclined sleep products continue to be recalled. More can be done by companies and the CPSC to use all tools in their arsenal to get recalled products out of homes – including social media.

KID recommends the following:

- Policymakers should strengthen and mandate furniture safety standards to prevent tip-overs, which the CPSC should enact. Current standards are only voluntary and do not adequately reflect real world use and injury scenarios.
- The CPSC and recalling companies need to prioritize recall effectiveness. Every
  recall should be posted on social media to increase recall effectiveness in addition
  to other measures to increase the likelihood recalled products are removed from
  use.
- The CPSC should recall all inclined sleep products still on the market or in homes, and policymakers should ban these inherently unsafe products to prevent more deaths. In addition, the CPSC's proposed rule on Infant Sleep Products should be published.
- Congress should provide adequate funding for the CPSC to fulfill its mission.
- The CPSC should improve its capabilities to provide recall effectiveness data both through the FOIA process and by making recall effectiveness metrics public.

## Methodology

A children's product is defined as any product designed or intended for the care of or use by children under age 14. KID has expanded this definition to include other products that pose risks specifically to children such as window blinds (none recalled this year) and dressers. Children's products were further categorized for this report by the type of product (clothing, furniture, kitchenware, nursery, outdoor & sports, and toys). More details on the products can be found in Appendix A.

Since 2014, KID has monitored the social media usage by manufacturers to report recalled products. When a product is recalled, KID checks if the recalling company has a Facebook, Twitter and/or Instagram page. If the manufacturer has any of these three social media platforms, it is noted for each applicable platform whether a recalled item was posted or not. KID has also monitored the usage of social media by the CPSC since 2017 when the CPSC joined Facebook. The CPSC's Twitter and Instagram pages have been monitored for recalled children's product posts since 2018. KID monitors Instagram posts, not stories.

KID obtained all recall information for this report from press releases issued jointly by product manufacturers and the CPSC. Press releases outline the incidents, injuries, deaths, and failures caused by the product prior the date of recall. All numbers, facts, and figures contained in this report originated in these press releases. Recall effectiveness data was obtained by submitting FOIA requests to the CPSC for monthly progress reports. Only children's products under the jurisdiction of the CPSC were considered. This excludes car seats and booster seats regulated by the National Highway Traffic Safety Administration. However, the CPSC does have oversight of car seats that also function as infant carriers.

## **Appendix A: 2020 Children's Product Recalls**

| Date     | Product   | Manufacturer/Importer                      | Hazard       | Unit<br>Recalls | Incidents | Injuries | Deaths | Country<br>of Origin      |
|----------|---|--|--------------|-----------------|-----------|----------|--------|---------------------------|
| Clothing |   |  |              |                 |           |          |        |                           |
| 1/30/20  | Children's Lounge<br>Pants                      | K-Apparel, of Buena Park,<br>Calif.        | Flammability | 2,200           | 0         | 0        | 0      | South<br>Korea            |
|          | Just Blankets<br>Children's                     | Ishtex Textile Products Inc.,              | _            |                 | _         |          |        |                           |
| 2/27/20  | Nightgowns                                      | of Duluth, Ga.                             | Flammability | 450             | 0         | 0        | 0      | China                     |
| 3/5/20   | Children's Pajamas<br>and Robes                 | Joules USA Inc., of New York               | Flammability | 12,000          | 0         | 0        | 0      | China and<br>Hong<br>Kong |
| 2/40/20  | Lilly of New York<br>Children's Winter          | Kida Caracanta - Chian Mada                | 1            | 2 200           |           |          |        | chine.                    |
| 3/19/20  | Boots   | Kidz Concepts, of New York                 | Lead         | 3,200           | 0         | 0        | 0      | China                     |
| 5/20/20  | Bunz Kidz<br>Children's<br>Sleepwear Sets       | Stargate Apparel, of New<br>York           | Flammability | 6,600           | 0         | 0        | 0      | China                     |
| 11/4/20  | Cat & Jack Toddler<br>Boots                     | Target Corp., of Minneapolis,<br>Minn.     | Choking      | 122,500         | 6         | 0        | 0      | China                     |
| 12/9/20  | Western Chief<br>Toddler Light-up<br>Rain Boots | Washington Shoe Company,<br>of Kent, Wash. | Choking      | 77,400          | 115       | 0        | 0      | China                     |
|          | Infant-Toddler<br>Girl's Rash Guard             | Target Corp., of Minneapolis,              | -            |                 | _         | _        | _      |                           |
| 12/30/20 | Swimsuits                                       | Minn.                                      | Choking      | 181,000         | 1         | 0        | 0      | Vietnam                   |
| 12/30/20 | Infant Rompers                                  | Target Corp., of Minneapolis,<br>Minn.     | Choking      | 299,000         | 2         | 0        | 0      | China and<br>Vietnam      |

| Date<br>Furniture | Product   | Manufacturer/Importer   | Hazard   | Unit<br>Recalls | Incidents | Injuries | Deaths | Country<br>of Origin       |
|-------------------|---|---|----------|-----------------|-----------|----------|--------|----------------------------|
| 2/26/20           | Home Decorators<br>Print Block 4-<br>Drawer Chest | Home Depot Product<br>Authority, of Atlanta, Ga.  | Tip-Over | 200             | 0         | 0        | o      | India                      |
| 2/26/20           | Aura and Silas 3-<br>Drawer Chests                | Safavieh INTL, of Port<br>Washington, N.Y   | Tip-Over | 760             | 0         | 0        | 0      | Vietnam                    |
| 3/4/20            | KULLEN 3-Drawer<br>Chest                          | IKEA Distribution Services<br>Inc., of Conshohocken Pa.   | Tip-Over | 820,000         | 6         | 2        | 0      | Various<br>countries       |
| 3/12/20           | Finch Three-<br>Drawer Dresser                    | Homestar North America of<br>Dallas, Texas  | Tip-Over | 33,300          | 0         | 0        | 0      | United<br>States           |
| 4/6/20            | Blythe Dressers                                   | Joybird, of Commerce, Calif.  | Tip-Over | 100             | 0         | 0        | 0      | Mexico                     |
| 5/6/20            | 4-Drawer Chests                                   | Prepac Manufacturing Ltd.,<br>of Canada   | Tip-Over | 21,000          | 0         | 0        | 0      | Canada                     |
| 5/13/20           | HI4DR 4-Drawer<br>Chests                          | Hodedah Import Inc., of<br>Brooklyn, N.Y.   | Tip-Over | 26,500          | 0         | 0        | 0      | Malaysia                   |
| 5/21/20           | Nelson and Lauki<br>Dressers and<br>Cabinets      | Herman Miller Inc., of<br>Zeeland, Mich. and Design<br>Within Reach Inc., of<br>Stamford, Conn. | Tip-Over | 2,700           | 1         | 0        | 0      | United<br>States,<br>Spain |
| 7/2/20            | Cottage Town<br>Bedroom<br>Collection             | Avalon Furniture, of Houston,<br>Texas  | Lead     | 9,500           | 0         | 0        | 0      | Vietnam                    |
| 7/15/20           | Parke Twin and Full<br>Beds                       | Crate and Barrel, of<br>Northbrook, Ill.  | Fall     | 2,440           | 9         | 2        | o      | Vietnam                    |
| 8/11/20           | Essential Home<br>Belmont Four-<br>Drawer Chests  | Sears Holdings Management<br>Corporation, of Hoffman<br>Estates, III.                           | Tip-Over | 19,900          | 0         | 0        | o      | Brazil                     |

| Date        | Product  | Manufacturer/Importer  | Hazard      | Unit<br>Recalls | Incidents | Injuries | Deaths | Country<br>of Origin |
|-------------|--|--|-------------|-----------------|-----------|----------|--------|----------------------|
| 11/4/20     | Drawer Chests                                  | Walker Edison Furniture<br>Company LLC, of Salt Lake<br>City, Utah | Tip-Over    | 24,000          | 0         | 0        | 0      | China and<br>Brazil  |
| 11/12/20    | Zinus Metal Bunk<br>Beds                       | Zinus Inc., of Tracy, Calif. and<br>Amazon, of Seattle, Wash.      | Fall        | 26,000          | 13        | 3        | 0      | China                |
| 12/10/20    | Homfa HPB-087<br>and HPB-106<br>Cabinets       | Shenzhen Luosi Ge Trading<br>Co., of China                         | Tip-Over    | 6,375           | 0         | 0        | 0      | China                |
| Kitchenware |  |  |             |                 |           |          |        |                      |
| 2/19/20     | Kids Cleanable<br>Water Bottles                | Contigo USA, of Chicago, Ill.                                      | Choking     | 5,700,000       | 427       | 0        | 0      | China                |
| 6/12/20     | Miniware Teething<br>Spoons                    | Bonnsu LLC, of Sausalito,<br>Calif. doing business as<br>Miniware  | Choking     | 32,200          | 1         | 0        | 0      | Taiwan               |
| 10/28/20    | Ron Jon Surf Shop<br>Sippy Cup                 | Yitak Industry Company<br>Limited, of China                        | Lead        | 9,700           | 0         | 0        | 0      | China                |
| 11/25/20    | Baby Spoons and<br>Forks, and<br>Placemat Sets | Herobility AB, of Sweden   | Choking     | 890             | o         | 0        | 0      | China                |
| Nursery     |  |  |             |                 |           |          |        |                      |
| 1/16/20     | Tango Mini<br>Strollers                        | Baby Trend, of Fontana, Calif.                                     | Fall        | 2000            | o         | 0        | 0      | China                |
| 1/29/20     | SwaddleMe By<br>Your Bed Inclined<br>Sleeper   | Summer Infant (USA), Inc., of<br>Woonsocket, R.I.                  | Suffocation | 46,300          | 0         | 0        | 0      | China                |
| 1/29/20     | Pillo Portable<br>Napper                       | Evenflo Company, Inc., of<br>Piqua, Ohio                           | Suffocation | 3,100           | 0         | 0        | 0      | China                |

| Date    | Product  | Manufacturer/Importer   | Hazard      | Unit<br>Recalls | Incidents | Injuries | Deaths | Country<br>of Origin |
|---------|--|---|-------------|-----------------|-----------|----------|--------|----------------------|
| 1/29/20 | Incline Sleeper<br>with Adjustable<br>Feeding Position   | Delta Enterprise Corp., of<br>New York, N.Y.  | Suffocation | 5,900           | 0         | 0        | 0      | China                |
| 1/29/20 | Little Lounger<br>Rocking Seat   | Graco Children's Products<br>Inc., of Atlanta, Ga.                                  | Suffocation | 111,000         | 0         | 0        | 0      | China                |
| 2/6/20  | Go Forward 4-in-1<br>Ergonomic<br>Newborn Infant<br>Carriers   | Infantino, of San Diego, Calif.   | Fall        | 14,000          | 0         | o        | 0      | China                |
| 2/20/20 | Inclined Sleeper<br>Accessory with<br>Cuddle 'n Care and<br>Preferred Position<br>2-in-1 Bassinets &<br>Incline Sleepers | Kolcraft Enterprises Inc., of<br>Chicago, Ill.                                      | Suffocation | 51,000          | 0         | 0        | 0      | China                |
| 3/19/20 | Sleek Car Adapters<br>for use in Strollers   | Thule Group, of Sweden  | Fall        | 1,430           | 3         | 0        | 0      | China                |
| 4/30/20 | Children's Neck<br>Pillows   | Ximi Vogue LLC, of Doral, Fla.  | Lead        | 160             | 0         | 0        | 0      | China                |
| 6/10/20 | Umbrella Strollers   | Island Wear. Inc., of Ocean<br>City, Md.  | Fall        | 940             | 0         | 0        | 0      | China                |
| 6/25/20 | Baby Strollers   | GoPlus Corp. d/b/a Costway<br>Inc., of Fontana, Calif.<br>North Woods General Store | Entrapment  | 16,000          | 0         | 0        | 0      | China                |
| 7/2/20  | Belecoo 535-S<br>Baby Strollers  | LLS, d/b/a A Better You!, of<br>Hebron, Ky.   | Entrapment  | 750             | 0         | 0        | 0      | China                |
| 7/9/20  | DaVinci Bailey<br>Bassinets  | Bexco Enterprises, dba<br>DaVinci, of Pico Rivera, Calif.                           | Entrapment  | 3,000           | 13        | 0        | 0      | Taiwan               |
| 8/12/20 | Sleek Strollers  | Thule Group, of Sweden  | Injury      | 4,000           | 1         | 0        | 0      | Poland               |

| Date                | Product   | Manufacturer/Importer                              | Hazard      | Unit<br>Recalls | Incidents | Injuries | Deaths | Country<br>of Origin |
|---------------------|---|--|-------------|-----------------|-----------|----------|--------|----------------------|
| 10/29/20            | Nash Convertible<br>Cribs   | Serena & Lily, of Sausalito,<br>Calif.             | Injury      | 260             | 5         | 0        | 0      | Vietnam              |
| 12/16/20            | Inclined Sleeper<br>Accessory Included<br>with Play Yards                   | Graco Children's Products<br>Inc., of Atlanta, Ga. | Suffocation | 51,000          | o         | 0        | 0      | China                |
| Outdoor &<br>Sports |   |  |             |                 |           |          |        |                      |
| 3/19/20             | Woom Model 4, 5,<br>6 Bicycles  | Woom Bikes USA, of Austin,<br>Texas                | Fall        | 5,500           | 2         | 0        | 0      | Cambodia             |
| 5/14/20             | Swurfer Kiwi Baby<br>and Toddler Swings                                     | FlyBar Inc., of Freehold, N.J.                     | Fall        | 3,000           | 6         | 0        | 0      | China                |
| 8/12/20             | Brand Ripper Jr.,<br>Ripper MIPS Jr.,<br>and Ripper MIPS<br>Bicycle Helmets | Active Brands NA, of<br>Broomfield, Colo.          | Injury      | 300             | 0         | 0        | 0      | China                |
| 8/12/20             | Lawn Dart Sets  | Crown Darts UK, of United<br>Kingdom               | Injury      | 19,400          | 0         | 0        | 0      | United<br>Kingdom    |
| 8/21/20             | Children's Helmets  | Woom Bikes USA, of Austin,<br>Texas                | Injury      | 1,900           | 0         | 0        | 0      | China                |
| 10/21/20            | MorfBoard Skate &<br>Scoot Combo<br>Scooters with "Y"<br>Handlebars         | Jakks Pacific Inc., of Santa<br>Monica, Calif.     | Fall        | 162,300         | 18        | 1        | 0      | China                |
| 12/2/20             | Torex 24V Ride-On<br>Toy UTVs   | Huffy Corporation, of<br>Miamisburg, Ohio          | Injury      | 5,150           | 36        | 0        | 0      | China                |
| 12/9/20             | Dash X FM Child<br>Bicycle Seats  | Burley Design LLC, of Eugene,<br>Ore.              | Crash       | 780             | 0         | 0        | 0      | Portugal             |

| Date    | Product   | Manufacturer/Importer   | Hazard          | Unit<br>Recalls | Incidents | Injuries | Deaths | Country<br>of Origin |
|---------|---|---|-----------------|-----------------|-----------|----------|--------|----------------------|
| Toys    |   |   |                 |                 |           |          |        |                      |
| 1/9/20  | Little Bambino 4 in<br>1 Canopy<br>Children's Tricycles | Thesaurus Global Marketing<br>Inc., of Doral, FL                                    | Lead            | 370             | 0         | 0        | 0      | China                |
| 2/6/20  | Sophie la Giraffe<br>Bead Maze                          | Juratoys US Corp., of<br>Millersburg, Pa.   | Choking         | 980             | 0         | 0        | 0      | China                |
| 2/27/20 | Little Helper's<br>Children's Grocery<br>Shopping Carts | The Step2 Company LLC, of<br>Streetsboro, Ohio                                      | Laceration      | 17,000          | 22        | 0        | 0      | United<br>States     |
| 3/19/20 | Kid & Koalas Baby<br>Walkers                            | Utomen, of China<br>Grizzly Industrial Inc., of                                     | Fall            | 3,600           | 0         | 0        | 0      | China                |
| 3/19/20 | Children's Tool Kits                                    | Bellingham, Wash.   | Lead            | 20,645          | 0         | 0        | 0      | China                |
| 4/2/20  | Musical Lili Llama                                      | The Manhattan Toy Company<br>LLC, of Minneapolis, Minn.                             | Choking         | 4,000           | 7         | 0        | 0      | China                |
| 5/7/20  | Mag Cube<br>Magnetic Ball Sets                          | Sobeauty Inc., of Port<br>Jefferson Station, N.Y                                    | Ingestion       | 600             | 0         | 0        | 0      | China                |
| 7/1/20  | Cub Scout Activity<br>Pins                              | Boy Scouts of America, of<br>Charlotte, N.C. and Symbol<br>Arts LLC, of Ogden, Utah | Lead            | 78,000          | 0         | 0        | 0      | China                |
| 7/22/26 | Marketter Ball  | The Manhattan Toy Company<br>LLC, of Minneapolis, Minn.<br>and Target Corp., of     | <b>C</b> hallen | 22.400          | ~         |          |        | <b>China</b>         |
| 7/22/20 | Manhattan Ball<br>Super Soaker XP 20                    | Minneapolis, Minn.  | Choking         | 22,100          | 6         | 0        | 0      | China                |
| 8/19/20 | and Super Soaker<br>XP 30                               | Hasbro, Inc., of Pawtucket,<br>R.I.   | Lead            | 52,900          | 0         | 0        | 0      | India                |

|         |                |                              |        | Unit    |           |          |        | Country   |
|---------|----------------|------------------------------|--------|---------|-----------|----------|--------|-----------|
| Date    | Product        | Manufacturer/Importer        | Hazard | Recalls | Incidents | Injuries | Deaths | of Origin |
|         | 6" Plush Aflac | Beverly Hills Teddy Bear     |        |         |           |          |        |           |
|         | Promotional    | Company, of Santa Clarita,   |        |         |           |          |        |           |
| 8/26/20 | Doctor Duck    | Calif. and Communicorp Inc., |        |         |           |          |        |           |
|         |                | of Columbus, Ga.             | Lead   | 635,500 | 0         | 0        | 0      | China     |
|         |                |                              |        |         |           |          |        |           |
|         | Children's     | Spirit Halloween, of Egg     |        |         |           |          |        |           |
| 12/0/20 |                |                              | Duran  | 6 100   |           |          |        | China     |
| 12/9/20 | Flashlights    | Harbor Twp, N.J.             | Burn   | 6,100   | 4         | 1        | 0      | China     |