



Contact:

Nancy Cowles; [nancy@kidsindanger.org](mailto:nancy@kidsindanger.org); (312) 218-5593

Dev Gowda; [dev@kidsindanger.org](mailto:dev@kidsindanger.org); (630) 915-6025

## **Statement from Nancy Cowles, Executive Director of Kids In Danger (KID), on the Peloton Tread+ Treadmill Recall**

May 5, 2021

“Today, the Consumer Product Safety Commission (CPSC) and Peloton announced a [recall](#) of the company’s Tread+ treadmills. The announcement comes after reports of injuries and at least one death, and a [warning](#) from the CPSC last month to avoid using the product. The Peloton Tread+ poses serious risks to children for abrasions, fractures, and death. There have been over 70 incidents including one death as a result of children, pets or objects being pulled under the product.”

“While Peloton initially refused to recall the Tread+ despite calls for a recall from the CPSC, [members of Congress](#), and consumer groups including KID; we applaud them for doing the right thing now by taking responsibility and recalling this product. Considering the demographics of Peloton users, it was clear that children would be around the product and the danger might not be clear to their parents. Designing safety into a product is always more effective than warnings.”

“Earlier this year, KID reached out to Peloton to remove a commercial which included images of an unsafe infant sleep environment. Peloton responded swiftly to our concerns and we believe today’s action shows that they are committed to child safety in the future.”

“KID thanks Peloton for working with the CPSC to recall the Tread+ today and calls on the company to take all steps possible to ensure that customers are notified of the recall and that all recalled treadmills are removed from homes.”

“In addition, the newer Peloton Tread treadmill was also [recalled](#) today due to the touchscreen detaching and falling from the product and posing a risk of injury. No injuries have yet been reported in the U.S.”

“Consumers should stop using the Peloton Tread and Tread+ treadmills immediately, move them to a place inaccessible to children, and contact the company for a refund. KID looks forward to working with Peloton to keep children safe. We would urge them to consider the ways marketing, instructions and warnings can all lead to safer use of their products.”

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*Kids In Danger (KID) is a nonprofit organization dedicated to protecting children by fighting for product safety. KID’s mission is to save lives by enhancing transparency and accountability through safer product development, better education and stronger advocacy for children. [www.kidsindanger.org](http://www.kidsindanger.org)*