

For Immediate Release: September 16, 2021 Contact: Nancy Cowles 312.595.0649 / 312.218.5593

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KID Honors Biomechanics Professor at Annual Gala for Her Live-Saving Work

Who: Kids In Danger (KID), a non-profit organization dedicated to protecting children by fighting for product safety.

What: KID's Best Friend Award (BFA) Night. Each year, KID supporters gather to honor someone who has made a significant impact on children's product safety. This year, KID is presenting its Best Friend Award to Dr. Erin Mannen, Assistant Professor and Director of the Boise Applied Biomechanics of Infants (BABI) Lab in the Department of Mechanical and Biomedical Engineering at Boise State University. At the request of the U.S. Consumer Product Safety Commission (CPSC), Dr. Mannen conducted a study showing the dangers of inclined sleep products like the recalled Rock 'n Play. This research led the CPSC to not only recall inclined products already on the market, but to pass an infant sleep product rule this summer that would essentially ban inclined sleepers from being made. The U.S. House passed a bill that would ban inclined sleepers, both coming on the heels of her study's release.

We will celebrate with small bites and drinks from Wolfgang Puck Catering, silent auction, raffle, and a fireside chat with Dr. Erin Mannen. KID's attendees represent a wide range of the Chicagoland community — all interested in public health and keeping children safe. This year, KID is welcoming our vaccinated supporters to the Gleacher Center for a small gathering and providing streaming for virtual attendees who will also be able to take part in the silent auction and raffle. NBC 5 Chicago's Lisa Parker will emcee the program. Past Best Friend Award honorees will also be in attendance.

When: Wednesday, September 29, 2021 from 6:00-8:00pm CT. Livestream from 6:30-7:30pm CT.

Where: Gleacher Center, 450 Cityfront Plaza Dr, Chicago, IL 60611; or virtually via YouTube. We welcome our vaccinated guests to join us in person.

To purchase tickets or sponsorships visit: www.kidsindanger.org/events

Why: The KID Best Friend Award Night marks our progress, honors the memory of Danny Keysar and other victims of unsafe children's products, and celebrates champions of children's safety. The event is KID's premiere fundraising event and supports KID's mission to save lives by enhancing transparency and accountability through safer product development, better education and stronger advocacy for children.

Additionally, KID and Ann & Robert H. Lurie Children's Hospital of Chicago are hosting a virtual talk with Dr. Erin Mannen titled "Is This Safe for Baby? How Biomechanics Can Improve Infant Product Safety" on Thursday, September 30, 2021 from 10-11am CT. For event details and registration, click here.