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KID Announces the Appointment of Three New Board Members

Kids in Danger's (KID) mission is to save lives by enhancing transparency and accountability through safer product development, better education, and stronger advocacy for children. We are excited to welcome three new board members who will help us accomplish this important work. The new board members are:

[Dr. Ben Hoffman](#)

Ben Hoffman is a nationally recognized leader in the field of community health and advocacy training for pediatric residents. He is a Professor of Pediatrics at Doernbecher Children's Hospital and Oregon Health and Science University. He is currently the Chair of the American Academy of Pediatrics Council on Injury Violence and Poison Prevention. Ben's national leadership role in injury prevention will be invaluable at KID.

[Prashanth Kamath](#)

Prashanth Kamath is the Senior Leader of Product Management at CoreLogic. He is a high energy business leader with experience in developing and executing product strategies in healthcare and technology. He holds a Master of Business Administration degree from the University of Chicago, Booth School of Business. Prashanth brings experience in product management, new product introduction, and strategic marketing to KID's Board.

[Brendan Keefe](#)

Brendan Keefe is currently the Internal Audit Director of Global Processes at Mars. Previously he held a number of finance, accounting, and audit roles at AbbVie, Abbott, and Andersen including roles in developing markets. Brendan brings experience managing risk, finding practical solutions to complex challenges, and fostering collaboration across diverse teams and geographies to KID's work.

"These new board members bring amazing skills and energy to an already active and engaged board," stated Nancy Cowles, KID Executive Director. "The board is poised to lead KID forward on key projects and growth to keep all our children safe."

KID is a nonprofit organization dedicated to keeping children safe by fighting for product safety. The board plays a significant role in KID's development, programs and meeting our strategic goals. Learn more and see more of our board members at <https://kidsindanger.org/board-of-directors/>.

www.KidsInDanger.org



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