

## DEAR FRIENDS,

One of the highlights so far of 2022 for me was the KID Best Friend Award Night in May. We were fully back in person at a beautiful venue (Thank you Gleacher Center!), and we were honoring some of my favorite people – the parents who make up Parents Against Tip-Overs. These families traveled from around the U.S. to join us. Like KID's founders, they find themselves in a difficult role as accidental activists. But they accept it with grace and determination and are making the world so much safer for all our children. The evening exemplified what is so special about KID – our dedicated Board, event committee and donors who helped make the night a success; and friends, old and new, gathered to celebrate KID's mission – fighting for product safety – and our honorees. You'll see pictures in this newsletter, and I hope they convey both the serious mission and the joy of that night.

KID also launched our KID Design Safety Toolkit, a project developed as we approached our 20th year in 2018 and made plans for the decades ahead. The Toolkit has expanded our reach to product designers and entrepreneurs to further our goal of safer products for children. Funding provided by Amazon allowed for this project to be completed.

### This has been a year of exceptional progress in children's product safety:

- Major product safety legislation has been signed into law – the [Safe Sleep for Babies Act](#) and [Reese's Law](#).
- The [STURDY Act](#) to prevent furniture tip-overs is on the brink of passage, along with a stronger ASTM Standard and a pending rule on tip-overs from the [Consumer Product Safety Commission \(CPSC\)](#).
- The [CPSC's Infant Sleep Product Rule](#) went into effect in June, eliminating entire classes of unsafe sleep products for babies.
- With new leadership, the CPSC is moving to strengthen children's product safety and strongly enforce their rules.

This progress would not be possible without the dedication of consumer and parent organizations, and your support to keep KID focused on our fight for product safety. You can read much more about all of this inside this newsletter. We hope that you consider a contribution, using the enclosed envelope to continue your support.

*Nancy A. Cowles*

Nancy Cowles, Executive Director



KID is a nonprofit organization dedicated to protecting children by fighting for product safety. Our mission is to save lives by enhancing transparency and accountability through safer product development, better education and stronger advocacy for children.

## LEGISLATIVE VICTORIES

KID and our coalition partners have advocated at the national level on behalf of several life-saving bills.

In May, President Biden signed the [Safe Sleep for Babies Act](#) into law. This legislation will prohibit the manufacture or sale of padded crib bumper pads and infant inclined sleep products. This is a great win for safety as dozens of children have died in incidents involving padded crib bumper pads and over 100 babies have died in infant inclined sleep products.

In June, the CPSC's Safety Standard for Infant Sleep Products went into effect. This important new rule mandates that all products marketed or intended for infant sleep must meet the requirements of the federal bassinet safety standard (except for cribs, bedside sleepers, and play yards which must meet their respective safety standards).



President Biden also signed [Reese's Law](#) into effect in August, strengthening safety standards for coin and button cell batteries and the everyday products which contain them. The bill was named in honor of Reese Hamsmith, an 18-month-old child who died after ingesting a button cell battery from a remote control. These small flat round batteries contain toxic chemicals that can lead to severe internal damage if ingested, so this law aims to make them much harder to access by children. In August, KID, Congresswoman Robin Kelly, Lurie Children's, and Illinois PIRG hosted a press conference celebrating the passage of Reese's Law.

KID continues to work on passing the Stop Tip-overs of Unstable, Risky Dressers on Youth Act or the STURDY Act. The U.S. House passed the bill, and it was reintroduced in the Senate in November. The STURDY Act would require the CPSC to create a strong mandatory standard to prevent tip-over incidents involving clothing storage units such as dressers, chests, and bureaus. The bill passed through the Senate Committee on Commerce, Science, and Transportation and we are working alongside Parents Against Tip-Overs, other consumer and medical groups, and industry to get it passed through the full Senate. Work continues to build support for this vital legislation.



## BEST FRIEND AWARD NIGHT HONORING PAT

KID held our annual **Best Friend Award (BFA) Night** on **Thursday, May 26, 2022**, at the Gleacher Center in Chicago and live streamed on KID's YouTube channel. We were delighted to honor **Parents Against Tip-Overs (PAT)**. This organization, made up of parents who have lost a child to a furniture tip-over incident has been a true ally for years to push for child product safety. Our guests enjoyed learning more about PAT in a fun-filled evening with live music, games, and auction prizes. Congresswoman Jan Schakowsky spoke about PAT's important role in promoting the STURDY Act.

You can watch the full program on KID's YouTube channel: [www.youtube.com/kidsindanger](https://www.youtube.com/kidsindanger).

Thank you to everyone who joined and supported us and to PAT for their amazing work. Special thanks to Wolfgang Puck Catering for their great food, and The Gleacher Center for hosting us.

## SUMMER SAFETY RESEARCH

This summer, KID was back tabling and holding in-person workshops. Summer is a time for children to explore the outdoors and enjoy warm-weather activities, hopefully while avoiding unknown hazards some products pose. To provide information and give action steps for a safe summer, **KID released a new report on potential hazards and recently recalled summer products**. You can find the report at [kidsindanger.org/research](https://kidsindanger.org/research).





# DESIGN SAFETY TOOLKIT LAUNCHED

In July, we launched our KID Design Safety Toolkit, a brand-new tool designed to provide children's products companies with the information and tools they need to design, develop, and market products more safely. This course is comprised of expert panel discussions, educational videos and podcasts, and more. Relying on the expertise of thought-leaders from all facets of product design, development, manufacturing, and marketing, the Toolkit delivers meaningful and action-oriented content to help creators design the hazards out before your product is even in prototype. Major funding for the Toolkit was provided by Amazon, and additional funding was provided by BeathableBaby, Etsy, and QIMA. Now KID and our team are starting to work on the second phase which will provide a deeper dive into specific safety considerations for key infant and children's product categories.



## SUMMER COMMUNITY OUTREACH

This summer, KID was back tabling and holding in-person workshops in the Chicago area to educate caregivers and families about children's product safety. You could have found us this summer at the 3rd District Health, Fun and Fitness Fair, 33rd Ward Back-to-School Fair and the 16th Annual Vive tu Vida! Chicago Family Health and Wellness Fair talking with the community and handing out KID materials.

KID Program Associate Sahiti Pidaparti held a **Safe From the Start workshop** for UCAN, a group that serves at-risk youth and families. During these educational workshops, we give parents and caregivers the tools they need to keep the children in their care safe and healthy.

## YP BOARD'S 'KICK BACK WITH KID'

In August, KID's Young Professionals Board (YPB) hosted a happy hour 'Kick Back with KID' at the Radio Room in Chicago. The YPB was excited to host its first in person fundraiser after two years of virtual events. **KID's YPB consists of engaged young professionals who have demonstrated strong leadership qualities and are committed to KID's mission.** Please contact Sahiti Pidaparti at [sahiti@kidsindanger.org](mailto:sahiti@kidsindanger.org) if you're interested in joining the YPB or know someone who would be a good fit.





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## CONNECT WITH US

Whether you want to see current recalls, product safety news or simply see what KID's staff is working on, you'll find it on KID's social media. Follow us on Instagram, Facebook, and Twitter [@kidsindanger](https://twitter.com/kidsindanger) for updates on all this and more.

### Do you receive KID's monthly email alert?

Our monthly alert is the best way to keep up with updates about KID, children's product recalls and other product safety news. Sign up on the homepage at [www.KidsInDanger.org](http://www.KidsInDanger.org).



## KID INTERNS

This summer, **KID hosted a team of dedicated interns and volunteers.** While still working remotely, they showed great adaptability and enthusiasm for KID's work. They created social media posts, drafted blogs, and took part in community events to better educate the parents and caregivers we serve. Their efforts have helped KID in our mission to fight for children's product safety.

We're always looking for dedicated interns to help us further our cause. Contact [sahiti@kidsindanger.org](mailto:sahiti@kidsindanger.org) if you're looking for an engaging and impactful intern or volunteer experience.

## DONOR NOTES

**KID's 2022 Best Friend Award night raised over \$90,000.00.**

We want to thank our sponsors:

- Feldman Shepherd LLP
- Tomasik Kotin Kasserman Trial Lawyers
- Turano Baking Co.
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- The Philip H. Corboy Foundation
- Julia Harris Garg & Sonny Garg
- Susan Nied
- Ira Weiss
- Holly Raider & Jerold Lavin

**Donations of \$1,000 and over** for the 2022 KID BFA Night came from Lisa Turano, Sarah Clarke & Omri Ben-Shahar, Meghan DeLong, Don Mays & Jonea Gurwitt, Brian Exelbert, and Ramesha Gowda.

**Thank you to everyone who generously supported our flagship fundraising event!**

**KID received the first half of a \$5,000 grant** from American Legion Child Welfare Foundation to develop new materials for community outreach. We received a matching gift from the Hewlett Packard Enterprise Foundation. Matching gifts are a great way to increase the impact your gift to KID has on our lifesaving work.

**KID received tribute donations in memory of** Myung Ja Ginzel, Danny Keysar, Juliette Grace Thiel, Earl Ellefson, Nancy Queijeiro, Nilda Ortiz Garcia, Victor Levinson, A.V. Seshagiri Rao (Sheshu), Megan Millard's father, Roxie Campos' brother, Sangyol Jeong, Margaret Wildman, and Sam Glucksberg.

**We also received tribute donations in honor of** Linda Ginzel, Don Mays, Victoria Isabel Brilliant, Hazel Kinzler, Anat Mor-Avi's grandson Oliver, Willa O'Brien, and Emilia Rieger.

**Thank you to all our funders and donors.  
You make our work possible.**