

CPSC calls on Meta and Mattel to Take Action to Remove Deadly Rock 'n Play Sleepers from Sale and Homes

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Washington, DC - Kids In Danger (KID) applauds U.S. Consumer Product Safety Commission (CPSC) Chair Alex Hoehn-Saric for <u>calling on Meta and Mattel</u> to take more action to remove Fisher-Price Rock 'n Play sleepers from homes and secondary marketplaces.

The Rock 'n Play has been associated with at least 100 infant deaths, and 4.7 million units were recalled in <u>April 2019</u>. Because of poor results to date, the recall was reannounced in <u>January 2023</u>. However, the CPSC continues to find hundreds of the deadly inclined sleepers still for sale on secondary marketplaces such as Facebook Marketplace each month (equal to about 10 for sale per day), and many are still in homes.

The CPSC Chair called on Meta to prevent the posting of the Rock 'n Play for sale on Facebook Marketplace. "At best, CPSC is catching these unlawful products after they have been listed for sale and made available to the public," said Chair Hoehn-Saric. "Facebook is uniquely positioned to identify recalled and violative products like the Rock 'n Play and stop their sale before they are listed. This would guarantee that these dangerous products are not sold, and further tragedies are averted."

Chair Hoehn-Saric also wrote a letter to Mattel, urging the company to offer a refund of the full purchase price of the Rock 'n Play to incentivize consumers to take part in the recall, which KID has been urging for years. Read the CPSC Chair's letters to Mattel and Meta.

KID urges consumers who still have the Rock 'n Play to immediately discontinue use and to take part in the recall. <u>View KID's video</u> about how to participate in the recall, and read more about safe sleep <u>here</u>.

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<u>Kids In Danger (KID)</u> is a nonprofit organization dedicated to protecting children by fighting for product safety. Our mission is to save lives by enhancing transparency and accountability through safer product development, better education, and stronger advocacy for children.