

### DEAR FRIENDS,

It has been 25 years since KID's founding in 1998 after the tragic death of Danny Keysar. Since then, we have advocated at the local and national levels for child safety, provided life-saving information to parents and caregivers, and trained tomorrow's engineers in design safety.

Our work has brought about many hard-fought victories, such as the 2008 Consumer Product Safety Improvement Act and Danny's Law. Recently, we worked to get the CPSC to establish a rule requiring that any infant sleep product meet a safety standard before it can be sold, and our advocacy along with Parents Against Tip-Overs (KID's 2022 Best Friend Honoree) and other groups led to the passage of the STURDY Act in Congress which will prevent furniture tip-over deaths and injuries.

To mark our 25th anniversary, I invite you to join us at our [Best Friends Night on Tuesday, May 23, 2023](#), at the Gleacher Center in Chicago. This year we want to celebrate all our friends and recognize our accomplishments over the last 25 years. Join us for a fun-filled evening with appetizers, drinks, wine toss, auctions, raffle, and more. Please consider showing your support for KID and children's product safety by being a sponsor. Sponsorship gives you or your company visibility to our wide circle of friends and supporters both in Chicago and around the nation.

Become a sponsor, purchase tickets, view auction prizes, or make a donation in honor of KID's 25th anniversary at [www.kidsindanger.org/events](http://www.kidsindanger.org/events) or scan the QR code. We have built a strong legacy for Danny over the past 25 years and could not have done it without your support. I look forward to seeing you at the Best Friends Night in Chicago.

Sincerely,

*Nancy A. Cowles*

Nancy Cowles, Executive Director



KID is a nonprofit organization dedicated to protecting children by fighting for product safety. Our mission is to save lives by enhancing transparency and accountability through safer product development, better education and stronger advocacy for children.



*Parents Against Tip-Overs, KID, and other advocates and companies celebrating the passage of the STURDY Act with Senators Blumenthal, Klobuchar and Cantwell, and Rep. Schakowsky.*

### KID: A VOICE FOR CHILDREN NATIONALLY

KID has been working with our coalition partners to advocate at the national level to push for stronger safety standards. In November, the CPSC finalized two rules to address unsafe accessible cords in both stock and custom window coverings. Both rules address the risk of strangulation that can cause serious injury and death by window covering cords.

In December, the [Stop Tip-overs of Unstable, Risky Dressers on Youth Act](#) or the [STURDY Act](#) was signed into law. The STURDY Act will require the CPSC to create a strong mandatory standard to prevent tip-over incidents involving clothing storage units such as dressers, chests, and bureaus. For the past several years, KID has been working with Parents Against Tip-Overs and other groups to pass this important legislation. We anticipate a strong mandatory standard will be put into effect soon.

U.S. Rep. Schakowsky and Sen. Blumenthal reintroduced the [Sunshine in Product Safety Act](#) which would repeal Section 6(b) and allow the CPSC to inform the public about dangerous products in a timely manner. Section 6(b) of the Consumer Product Safety Act (CPSA) gives companies control on what information can be released to the public, forcing the CPSC to negotiate with manufacturers to get information out, including recalls. At best this causes delays. At worst, the information is never released. Either way, children pay the price. Please contact your U.S. Representative and Senators and ask them to cosponsor the bills. We've got a blog with more information on our website.

**SEE INSIDE FOR KID'S COMMUNITY  
OUTREACH, OUR ANNUAL RECALL  
REPORTS, EVENT PHOTOS & MORE!**

# HIDDEN HAZARDS: ANNUAL RECALL REPORT

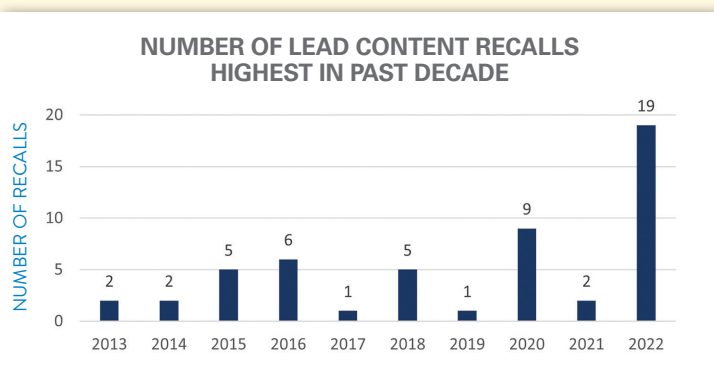
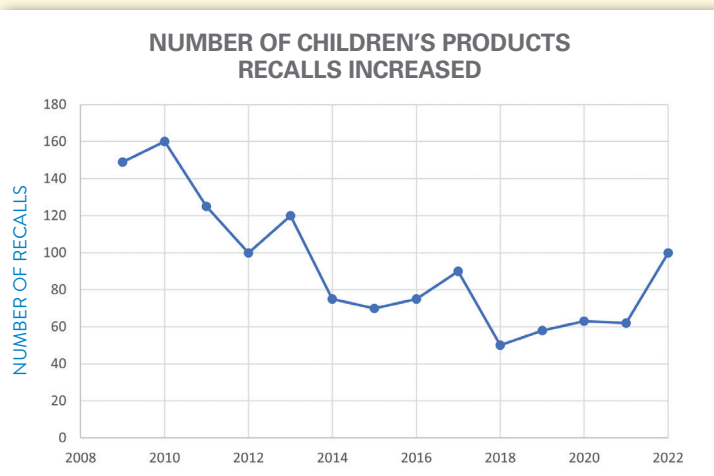
KID's new report on [children's product recalls in 2022](#) shows the highest number of recalls in 10 years. Since 2002, KID has released an annual report examining data and trends in children's products that have been recalled. We released this year's report at the Ann & Robert H. Lurie Children's Hospital with Congresswoman Jan Schakowsky, Dr. Karen Sheehan, Illinois PIRG, and Illinois Action for Children. The report also found that 19 children's products were recalled due to excessive levels of lead content in 2022; **the highest number of lead recalls in the last 10 years.**

## Additional findings of the report include:

- Clothing recalls doubled over the past year, with 32 recalls. Most (22) were due to failure to meet federal flammability standards.
- Four deaths were reported from recalled children's products, prior to the recalls: two deaths from the Pillowfort Weighted Blankets, one death each from the 4moms MamaRoo Baby Swing and the Goalsetter Wall-Mounted Basketball Goal.



KID's report release with Lurie Children's, Rep. Jan Schakowsky, Illinois Action for Children, and Illinois PIRG.



KID and those who joined us called for more action to retrieve recalled products both from homes and online marketplaces. **KID recommends the following:**

- Online platforms should strengthen efforts to ensure all products sold on their sites are safe, meet any required standards and adequately warn consumers about product hazards.
- The CPSC should continue to issue unilateral notifications and warnings to consumers about a hazardous product when the company does not agree to a recall and should do everything in its power to get unsafe products recalled.
- The CPSC should translate all children's product recalls into Spanish, with a priority on those involving injuries or deaths.

In January, Fisher-Price reannounced the recall of the Rock 'n Play after eight additional deaths were reported; now approximately 100 deaths in total. The CPSC Chair recently sent a letter to Mattel to do more to get recalled products out of homes such as offering a full refund to consumers for participating in the recall, and a letter to Meta to prevent listings of Rock 'n Play for sale on Facebook Marketplace, both of which KID has been calling on for years. If you have a Rock 'n Play, immediately remove it from use and participate in the recall.



## COMMUNITY OUTREACH

KID provided safety materials and information to a variety of organizations including the [Rush Adolescent Family Center](#), the [Erie Neighborhood House](#), and [Piedmont Community Services](#). KID Program Associate Sahiti Pidaparti held a Safe from the Start workshop at the [Good Shepherd Center's Strong Children Strong Communities Conference](#). The conference brought together health professionals and caregivers from throughout the Chicago south suburban area to make a positive difference in the lives of children.







## BEST FRIENDS NIGHT MAY 23, 2023

Tickets are on sale for the 2023 Best Friends Night. Join us as we commemorate our 25th anniversary on Tuesday, May 23, 2023, from 6-8pm at the **Gleacher Center in Chicago**. General admission tickets are \$150/each, and VIP Tickets are \$250 which includes four raffle tickets, three wine toss throws, and one ticket for a VIP drawing for a \$500 Visa gift card. Head to our event site at [www.kidsindanger.org/events](http://www.kidsindanger.org/events) or scan the QR code to buy tickets and raffle tickets, start bidding on our silent auction prizes, and preview our live auction prizes. We have great prizes and experiences – something for everyone!

Special thanks to our major sponsors. Please consider sponsoring the event to show your support for KID's 25th anniversary and children's product safety. Purchase sponsorships at our event site.



### MAJOR SPONSORS



Linda Ginzel &  
Boaz Keysar

Jeremy McGee  
& Janet McGee

John Salvino



## ICPHSO INTERNATIONAL CONFERENCE

In February, KID traveled to Orlando to be a part of the **International Consumer Product Health and Safety Organization's (ICPHSO) Annual Meeting and Training Symposium**. The event brings together product safety stakeholders such as manufacturers, retailers, consumer advocates, labs, and regulators to discuss product safety issues and how we can work together for safety. Nancy Cowles moderated a lively and thought-provoking panel, "Enhancing Safety Through Collaboration and Communication," about the challenges faced when communicating around safety and how advocates, industry, and regulators can better work together. KID also promoted the KID Design Safety Toolkit to attendees. KID is proud to be a much-needed voice and advocate for consumers at ICPHSO and we look forward to future conferences to create new collaborations to promote children's product safety.



## KID DESIGN SAFETY TOOLKIT

Last year, we launched the **KID Design Safety Toolkit**. The Toolkit is a free, online course for anyone in the children's product development arena to give them the information they need to design, develop, and market safer children's products. Access the Toolkit at [www.kidsafetytoolkit.org](http://www.kidsafetytoolkit.org). We are currently marketing the Toolkit to a wide audience and have led informational webinars for Etsy sellers and Women in Toys. KID is now producing the second phase of the Toolkit which will provide a deeper dive into specific safety considerations for four main children's product categories: sleep, at home, out and about, and play. We anticipate launching the second phase of the Toolkit in late summer. Major funding was provided by Amazon, with additional funding by Breathable Baby, ASTM International, Etsy, and QIMA.

Top: Nancy Cowles moderating a panel with Meghan DeLong of Conner's Legacy Foundation, Pamela Springs, Director of CPSC Office of Communications, and Amy St. Germain of The Boppy Company.  
Bottom: KID staff talking about the Design Safety Toolkit with attendees.



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## DONOR NOTES

KID received general operating grants from Amazon (\$75,000) and The Turano Foundation (\$5,500). We also received the second half of a \$5,000 grant from American Legion Child Welfare Foundation to develop new materials for community outreach.

KID raised over \$45,950 in year-end donations including on Giving Tuesday. Special thanks to Linda Ginzel & Boaz Keysar (\$10,000), Susan Goldin-Meadow (\$2,500), Eugene and Sally Fama (\$2,000), Dawn & Shawn Kasserman (\$2,000), Brendan Keefe (\$2,000), Benjamin Hoffman, MD (\$1,500), and France LeClerc & Richard Thaler (\$1,500).

KID received matching gifts from Abbott Laboratories, Aon Foundation, Intel Foundation, Intuitive Surgical, Sargent & Lundy, Spiral Financial, The Boeing Company, The Carmax Foundation, and TransUnion. Matching gifts are a great way to increase the impact your gift to KID has on our lifesaving work.

Andrew (Andy) Chung was an MBA student at University of Chicago Booth School of Business. He took it upon himself last year to raise funds from his cohort for KID to surprise Linda Ginzel, KID's founder. This year, in return for a masterclass Linda taught for Andy and others, he again organized the attendees to raise over \$1,000 in honor of Danny Keysar's 26th birthday and KID's 25th anniversary.

KID received tribute donations in loving memory of Nissim Asiag, Frank Henderson Clarke Jr, Paul Crooker, Ellie Davis, Sam Glucksberg, Jean D.

Godley, John A. Godley, Mike Lenneberg, Al Madansky, Yehudit Ovadia, Ivan "Skip" Smith, and Russell Stoller.

We also received tribute donations in honor of Aviva Bin-Nun, Maggie, Murphy, Bailey & Lanie Chung, Yotam Furman, Linda Ginzel, Kenneth Grant, Ori Mantel, Ravid Prudovsky, Emilia Rieger, Lev Tov, and Jade and her parents Jasmine Kwong & Ashwin Avasara.

**Thank you to all our funders and donors. You make our work possible!**



## INTERN UPDATE

Our winter and spring interns have worked on a wide variety of projects such as social media, blogs, community outreach, research, and development. If you or someone you know is interested in interning or volunteering with KID, please contact Sahiti at [sahiti@kidsindanger.org](mailto:sahiti@kidsindanger.org).