



IMPROVING
CHILDREN'S
PRODUCT
SAFETY

SaferProducts.gov

An important tool in getting unsafe products out of homes

PROBLEM: In 2013, there were a total of 1,566 incidents, 196 injuries, and 11 deaths reported before the 114 recalls of children's products that year.

= an average of 14 reported incidents **BEFORE** each product was recalled

CASE EXAMPLE: The [Baby Einstein Activity Jumper](#) was recalled due to the impact hazard of the plastic sun, which can snap backward and hit the child's face. The recall was announced July 23, 2013. There were 100 reported incidents, including 61 injuries— from a chipped tooth to a lineal skull fracture.



There are reports on SaferProducts.gov dating back as early as [July 13, 2011](#) that describe injuries caused by the sun toy on this jumper.

This is *more than two years prior to the recall date*. Our message: by researching products on SaferProducts.gov you can prevent injuries before the recall.

Use SaferProducts.gov for both **researching** and **reporting** unsafe products.

SOLUTION: We ALL play a role. In 2012 the [CPSC](#) reported an estimated 77,900 emergency department-treated injuries due to nursery products among children under five. However, *only 1,566 incidents were reported* due to children's products. What is plain to see is the discrepancy between product injuries *treated* and product injuries *reported*. **The more SaferProducts.gov is used, the more useful it will become.**

Why Report?

- **Lead to recalls.** Report all injury incidents! The more attention the hazardous product receives, the greater the awareness which will call the CPSC to action.
- **Know the dangers before the recall.** Trying to figure out which crib to buy? First look up the model on SaferProducts.gov to see what reports have been filed to make an informed decision. The vast majority of products reported on SaferProducts.gov are **not** recalled, but still may pose dangers. Be informed, not sorry.
- **Protect children.** Become a part of the solution by REPORTING injuries your children sustain from nursery products. Parents reviewing your report can then choose a safer product, and the CPSC will know its danger.